



## POSITION DESCRIPTION

Position Title	REPORTER, FEATURES	Position No.	50012305
Team	[Regional & Local]	Classification	[Content Maker]
Department	Regional Renmark	Schedule Roster Cycle	[Schedule A] [2 Week Rostered]
Location	Renmark	Band / Level	[Band 4-5]
Reports to	CHIEF OF STAFF, RENMARK 50046545	HR Endorsement	8/12/2020
Purpose			

Produce programs and non-daily features content for a variety of digital and broadcast platforms that aligns with ABC strategy and supports the achievement of Regional & Local's objectives.

### Key Accountabilities

- Work under the general direction of the Chief of Staff and within a small team to effectively gather, prepare, present, and produce stories that meet the requirements of the ABC's programs and platforms.
- Create original content for video, social, digital, mobile and audio platforms with a thorough understanding of technological requirements associated with those platforms.
- Facilitate and moderate audience driven content initiatives, including social newsgathering to enhance and create original reports via User Generated Content.
- Explore and investigate issues, people and places that are important to the audience, and tell those stories to a national audience.
- Represent the ABC in a positive light in daily field work and other public forums including social media.
- The role involves travel to remote locations and requires reporting or presenting other program content.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

### Key Capabilities/Qualifications/Experience

1. Tertiary qualifications in journalism and/or demonstrated experience in digital and broadcast production.
2. Accomplished editorial skills, with demonstrated experience in creating unique stories that resonate with audiences and told with creativity, brevity and flair.
3. Accomplished ability to interview sources, analyse information, fact-check, file high quality stories to tight deadlines and moderate user generated content.
4. Accomplished at taking compelling video to enhance stories, and post-production experience. Photography and audio production skills will be looked upon favourably.
5. Experience in writing compelling text-based stories, with the ability to sub-edit and fact-check editorial content produced by others. Ability to mentor or train others in best digital publishing practice.
6. Demonstrated connection and understanding of local regional communities, their issues and people. Understanding of national audience and audience habits.
7. Accomplished in the use of relevant software and hardware, including knowledge of content management systems and social media tools.
8. Current valid driver's license is essential.





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9. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
10. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
11. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
12. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.