

Media Resources Officer

College/Division	College of Health and Medicine
School/Section	Wicking Dementia Research and Education Centre
Location	Hobart
Classification	HEO Level 5
Reporting line	Project Manager – Online Education

Position Summary

The University of Tasmania is building a vision of a place-based University with a mission to enhance the intellectual, economic, social and culture future of Tasmania, and from Tasmania, contribute to the world in areas of distinctive advantage. The University recognises that achieving this vision is dependent on the people we employ as well as creating a people-centred University that is values-based, relational, diverse, and development-focused.

We are seeking to appoint a Media Resources Officer in the [Wicking Dementia Research and Education Centre](#) which is part of the [College of Health and Medicine](#).

The Wicking Centre is unique in Australia as an integrated dementia research and education centre that is active across a range of disciplines, aiming to improve the lives of people living with dementia, and increase knowledge and awareness of carers, health providers and communities. The Media Resources Officer will provide advice and expertise in the production and delivery of a range of media, in particular video and photography, primarily for the Centre's online education programs. The ability to manage venue, equipment, presenters and scheduling will also be required.

We are an inclusive workplace committed to 'working from the strength that diversity brings' reflected in our Statement of Values. We are dedicated to attracting, retaining and developing our people and are committed to inclusive principles. We celebrate the range of diverse assets that gender identity, ethnicity, sexual orientation, disability, age and life course bring. Applications are encouraged from all sectors of the community. Tell us how we can make this job work for you.

What You'll Do

- Deliver quality teaching, research and public relation/marketing materials through the production of high quality photography, video footage and graphics; including both production and post- production editing.
- Provide advice on presentation formats for a range of content including still images and video footage.
- Promote excellent quality output by liaising and directing presenters and speakers in terms of content delivery.
- Identify and implement best practices to create high quality content, including identifying suitable shooting locations and venues, and advising on equipment requirements.
- Manage filming and production schedules for a range of online learning programs to ensure quality and contemporary content, including liaising with presenters, academic leads and project staff.
- Undertake other duties as assigned by the supervisor.

What We're Looking For (success criteria)

- Completion of a degree or diploma level qualification in graphic art, photography, multi-media, videography or similar, with relevant experience or an equivalent combination of relevant experience and/or education/training.
- Demonstrated high level photography skills, including the ability to edit post production images.



- Demonstrated high level videography skills, including the ability to edit post production footage.
- Demonstrated project management skills, including effective management of competing deadlines and the ability to deliver quality results with accuracy and initiative.
- Demonstrated skills using a range of graphic design, multi-media and editing software.
- Highly developed communication and interpersonal skills including the ability to liaise with and provide direction and advice to presenters in order to maximise quality of outputs; and ability to work effectively as a team member.

Other position requirements

- Some intrastate travel.
- Visiting and working in hospital/residential care/community care/health settings.

University of Tasmania

The University of Tasmania is an institution with an enduring commitment to our state and community, and a strong global outlook. We are committed to enhancing the intellectual, economic, social and cultural future of Tasmania. Our [Strategic Direction](#) strongly reflects the University community's voice that our University must be place based but globally connected as well as regionally networked and designed to deliver quality access to higher education for the whole State.

We believe that from our unique position here in Tasmania we can impact the world through the contributions of our staff, students and graduates. We recognise that achieving this vision is dependent on the people we employ, as well as creating a university that is values-based, relational, diverse, and development-focused.

Check out more here:

<https://www.utas.edu.au/jobs>

<https://www.utas.edu.au/careers/our-people-values-and-behaviours>

The intention of this position description is to highlight the most important aspects, rather than to limit the scope or accountabilities of this role. Duties above may be altered in accordance with the changing requirements of the position.

