



# POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	DIGITAL JOURNALIST, FEATURES
Position no:	50051685
Team:	[News]
Department:	Features & Context
Location:	Ultimo, Sydney
Reports to:	DIGITAL JOURNALIST, OPINION AND ANALYSIS 50031902
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 5]
HR Endorsement:	9/09/2024

## Purpose

Write and produce engaging, must-read digital news, analysis and features for a national and diverse audience on the ABC News website, app and related digital platforms.

## Key Accountabilities

- Under general supervision edit, produce and publish accurate and engaging content, specifically analysis pieces and features, for ABC News Digital.
- Contribute ideas for features and analysis pieces for ABC News, collaborating with the team to develop them into finished articles, including writing or commissioning others as appropriate.
- Write engaging and informative news features and generate distinctive original stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Produce highly visual articles and contribute ideas to improve the way News content is presented on mobile phones, the news site and external platforms — including shareable content on social media and emerging platforms.
- Develop and maintain relationships with relevant internal and external stakeholders and consult with relevant ABC output and content areas to ensure effective cross media production.

- Maintain a keen awareness of industry developments and audience trends, on smartphones, and share these insights with the team.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities to find and tell stories that are relevant for them and in line with the News strategy.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

## Key Capabilities/Qualifications/Experience

1. Advanced as a journalist in a digital newsroom who has written distinctive, original stories and engaging news features.
2. Strong sub-editing and re-writing skills, with a track record of editing the work of others, particularly working with inexperienced writers.
3. Accomplished knowledge of digital production techniques, including producing or commissioning visual journalism or interactive features, mobile-first writing, social platforms, and hands-on experience in content management systems.
4. Proven ability to manage and prioritise tasks and to work effectively to tight deadlines within a complex environment without compromising quality.
5. Demonstrated experience in using audience data for insights and awareness of emerging trends in digital storytelling and how these are changing the way we communicate with our audience.
6. Strong communication skills and the ability to work effectively and collaborative as part of a small team and the broader ABC News team.
7. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
8. A proven ability to source and maintain contacts across the broader Australian community.
9. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
10. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
11. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
12. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

