POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	CONTENT MAKER
Position no:	50056713
Team:	[Content]
Department:	Capital City Radio Network
Location:	Darwin
Reports to:	CONTENT DIRECTOR 30002677
Classification:	Content Maker
Schedule:	[Schedule A]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 5]
HR Endorsement:	21/06/2021

Purpose

Produce programs for ABC Radio Darwin which involves the creation of content across multiple platforms that aligns with ABC strategy and supports the achievement of Regional & Local's objectives.

Key Accountabilities

- Under general direction of the Content Director and in collaboration with colleagues, create content for multiple platforms to engage local and national audiences.
- Prepare distinctive and compelling content that engages local audiences.
- Provide in-studio production support and manage talk-back callers and guests.
- Contribute to the implementation of the Local Emergency Coverage Plan and communicate with relevant internal and external stakeholders as required.
- Create local content that can be shared with other content teams across the ABC.
- Cross promote other ABC content to increase audience engagement.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your

conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated equivalent skills and experience
2. Demonstrated accomplished program making skills with a proven ability to develop and make original and engaging audio and cross-platform content for target audience.
3. Accomplished editorial skills including the ability to source and analyse information and exercise sound judgement.
4. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
5. ABC Principles: Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
6. ABC Policies: Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
7. Diversity and Inclusion: Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.



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