



Charles Sturt
University

Position Description



Strategy Manager

Office of Strategy

Classification	Level 9
Delegation Band	Delegations and Authorisations Policy (see Section 3)
Nature of Employment	Continuing
Workplace Agreement	Charles Sturt University Enterprise Agreement
Date Last Reviewed	April 2021

Division of Strategy, Marketing & Analysis

The Division of Strategy, Marketing & Analysis is responsible for leading the University's strategic planning, project services, marketing and performance management in order to facilitate the University in achieving its strategic objectives. Our products and services are used within the University to plan, improve practice and processes, undertake significant change and evaluate performance and decisions.

Strategy Office

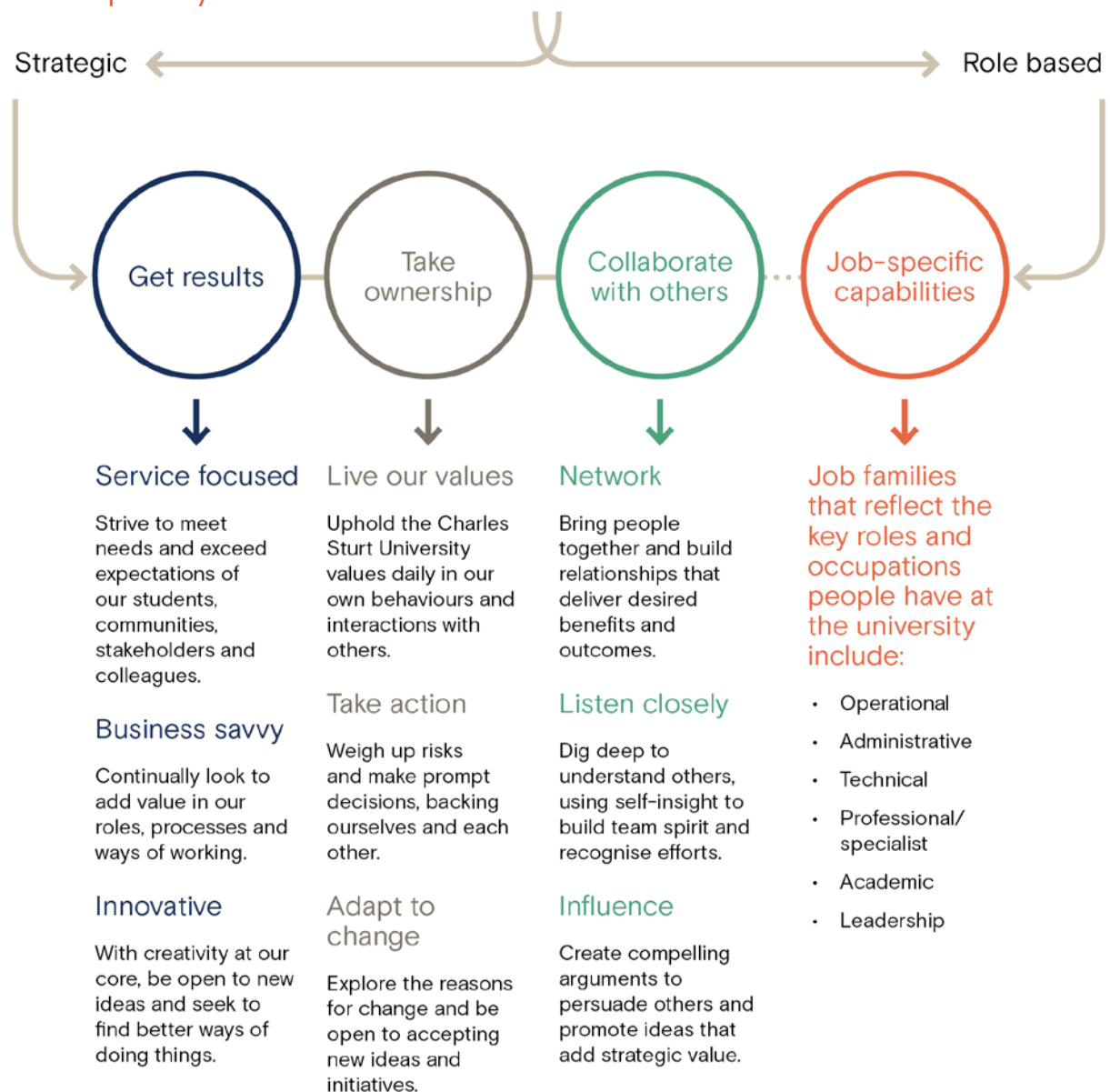
The Strategy Office is responsible for facilitating, documenting and leading the strategic direction for the university in objectively understanding its current position, future setting and implementing a strategic roadmap of initiatives to deliver on the university aims.



Our University Values



Our Capability Framework





Organisational Chart



Reporting relationship

This position reports to: Strategy Director

This position supervises: NA

Key working relationships

- Strategy Team
- VCLT
- Strategy Working Groups (Education, Research, International, etc)
- Faculty and school staff
- Divisional staff
- Industry and community stakeholders



Position overview

The Strategy Manager is a key member of the Strategy Function within the Strategy Office. The Strategy Manager will liaise with key stakeholders and play a lead role in providing advisory support to develop and implement the Universities strategic objectives.

The Strategy Function has responsibilities to:

- Drives the CSU overall strategy direction using 1-3-10 year cycle (w/ VCLT & Fore sighting)
- Facilitates Strategy Steering Group (VCLT) and associated 'deep-dive' working areas for 3-10 year strategies
- Drives integrated corporate planning process (1 year strategies) with cascade portfolio plans, budgets and KPI (w/finance)
- Develops Strategic Business Cases (w/finance & portfolios)
- Supports development of Academic and Divisional strategies (w/portfolio leaders)
- Ad-hoc analysis to support 'fact based' decisions as directed by EDSO or Strategy Steering Group (VCLT)
- Develop and implement the CSU Key Performance Metrics (with Planning and Analytics)
- Finalise the Campus Futures Strategy for each campus and establish the implementation plans for executing the Campus Futures Strategy
- Provide strategic guidance for the product strategy and related projects including the revitalisation project, Charles Sturt Advantage Model, stackable micro-subjects and course mix 2030.

Principal responsibilities

The Strategy Managers responsibilities include:

- Contributing to the development of 10 year Strategic Plan for the University and Portfolios
- Leading individual Strategy Development areas
- Contributing to setting up larger projects for implementation
- Analysis and understanding of key Internal Trends and drivers, and preparation of summary slides, materials
- Analysis of sector trends as they impact or contribute to development of Strategy
- Engaging the wider University and Stakeholders in the Strategy Development process, Increasing the maturity of Strategy and Planning across Charles Sturt, and ensuring buy-in to the strategy
- Business Cases for specific projects and spend as required



Role specific capabilities

Adapt to Change	Explore the reasons for change and be willing to accept new ideas and initiatives
Writing and Reporting	Writing clearly, succinctly and correctly, convincing through writing, avoiding jargon, structuring information
Analysing	Analysing Information, probing for clarity, producing solutions, making judgements, thinking systemically
Formulating Strategies and Concepts	Working strategically, setting strategies, visioning, thinking broadly about the organisation

Physical capabilities

The incumbent may be required to perform the following.

- Work in other environments beyond the school, such as other campuses, as well as possible car and air travel and work with a diverse range of staff, students and community members.
- On occasion drive a university vehicle distances up to 500km per day within the terms of the university's [Driving Hours Guidelines and Policy](#).
- Perform in an accurate and timely manner push/pull, reaching, grasping, fine manipulation tasks, including lifting items up to 10kg.



Selection criteria

Applicants are expected to address the selection criteria when applying for this position.

Essential

- A. Postgraduate qualifications in a business or related discipline and extensive relevant experience in an analyst or strategy role; or extensive management expertise and supporting experience; or an equivalent level of knowledge gained through any other combination of education, training and/or experience;
- B. Demonstrated business and accounting acumen;
- C. Highly developed analytical skills and financial analysis;
- D. Highly developed communication and interpersonal skills including the ability to prepare and facilitate presentations and write reports as well as develop effective working relationships;
- E. Advanced proficiency in computing and utilising technology to achieve work objectives.

Desirable

- F. Experience in a Professional Services or Strategy Consulting Firm
- G. Financial modelling skills

