



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	JOURNALIST (VIDEO PRODUCER)
Position no:	50058761
Team:	[News]
Department:	Vic News
Location:	Southbank, Melbourne
Reports to:	VIC NEWS EDITOR 30006500
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 5-6]
HR Endorsement:	19/09/2023

Purpose

Lead the production of innovative video content across multiple platforms that align with News objectives.

Key Accountabilities

- Lead video coverage for digital, mobile and TV platforms, through an innovative approach to storytelling, utilising different newsgathering, scripting and editing techniques.
- Gather, produce, prepare, edit and produce native video and VOD content for ABC News website, iview and third-party digital platforms in line with ABC editorial policies.
- Collaborate with the Melbourne newsroom leadership team to commission and organise reporters and field operators to provide coverage and distinctive content for all network programs and platforms in a timely fashion.
- Substantially contribute to the effective direction, communication and support of editorial supervisors and content makers in all phases of newsgathering and story production. Provide constructive feedback to content makers about stories, story assignments and coverage, when required.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.

- Actively engage with communities in Australia’s outer suburbs to find and tell stories that are relevant for them and in line with the News strategy, “More Relevant to More Australians”.
- Build and output news bulletins to ensure the highest editorial and journalistic standards and audience engagement.
- Actively anticipate on national coverage requirements by overseeing major events and engaging with relevant stakeholders, including Regional & Local teams to ensure output of high-quality video content.
- Check and sub content for factual and style errors / inconsistencies and ensure content is accurate, timely and innovative.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications, and/or demonstrated equivalent significant skills, knowledge and experience.
2. Highly advanced editorial judgement; proven track record in senior newsroom positions together with an awareness and understanding of developing content across all platforms including tv, on demand and digital.
3. Demonstrated high level and effective teamwork, communication, interpersonal and time management skills, to operate effectively in a busy newsroom environment. Demonstrated ability to successfully lead high-performing teams and guide others in a fast-paced newsroom with continuous deadlines.
4. A highly developed understanding of ABC News programming priorities and objectives together with a strong understanding of audience needs and interests.
5. Highly advanced editorial skills and judgement to strategically identify and drive impactful and distinctive daily and real-time content for all platforms, as well as breaking news and major events.
6. Demonstrated high level understanding of programming priorities and objectives of ABC News Division.
7. High level understanding of new media and how to best utilise it to generate audience program material.
8. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia’s diversity.
9. A proven ability to source and maintain contacts across the broader Australian community.
10. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
11. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
12. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
13. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.



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