



# PROFESSOR

<b>DEPARTMENT/UNIT</b>	School of Business
<b>SPECIALISATION</b>	Marketing
<b>CLASSIFICATION</b>	Level E
<b>WORK LOCATION</b>	Malaysia campus

## ORGANISATIONAL CONTEXT

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Monash University is Australia's largest university, and member of the prestigious Group of Eight research intensive universities. Monash consistently rates in the top 100 universities in the world. In the 2018 QS Top Universities ranking, Monash ranked 29 in the world in Business and Management Studies.

Monash University Malaysia is Monash's third largest campus, with over 8000 students and 800 staff. We are a comprehensive campus offering degrees in business, engineering, medicine, science, information technology, pharmacy, social science and humanities. We are rated among the top universities in Malaysia, and the quality of our research output positions us among the very best universities in Southeast Asia.

Monash University Malaysia provides Monash University with a platform for scholarly engagement with the dynamic Southeast Asia region. We are located in greater Kuala Lumpur, in the Klang Valley, one of the region's industrial hotspots. We sit in the heart of the rapidly developing economic corridor linking Singapore, Kuala Lumpur, Bangkok and beyond. Our education and research is oriented towards deep engagement with this dynamic social and industrial landscape.

In 2018 we celebrated our twentieth anniversary in Malaysia. During this time, we have produced more than 16,000 graduates from more than 70 different countries. We provide a diverse and inclusive scholarly environment.

In 2017 Monash Malaysia was awarded a Six Star SETARA rating by the Malaysian Ministry of Education. This places us in the very top "outstanding" cohort of Malaysian universities.

For further information see [www.monash.edu.my](http://www.monash.edu.my).

The School of Business is the largest school at Monash University Malaysia with enrolment numbers in excess of 2,400 students. The School is structured into 6 disciplines; Accounting & Finance, Business Law & Taxation, Marketing, Management, Economics, and Econometrics & Business Statistics.

The School's vision is to become one of the best business schools in Asia, as measured by the quality and impact of its teaching and research, and, through these, to engage with and serve the community. By pursuing this vision, the school contributes to the University's mission to improve the human condition by advancing knowledge and fostering creativity.

The School's aim to have a profound impact on business in Asia and have established a new School-based research hub that focuses on developing, commercialising and actualising ideas in the area of Innovation and entrepreneurship. The hub will lead the School staff in expanding their links within the industry and allow for collaboration with key stakeholders in the business and research community. In so doing, the School will contribute to improve competitiveness of firms and industries in Malaysia and the region.

The School is led by the Head of School who is advised and supported by an Executive Committee comprising of senior academic and professional staff members: Deputy Heads of School, Heads of Discipline, Senior School Manager and managers.

For further information, see: [www.monash.edu.my/business](http://www.monash.edu.my/business).

## POSITION PURPOSE

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A Level E academic is expected to exercise a special responsibility in providing leadership and in fostering excellence in research, teaching, professional activities and policy development in the academic discipline within the department or other comparable organisational unit, within the university and within the community, both scholarly and general.

The academic will have responsibility for fostering excellence in research, teaching, engagement and professional activities in the academic discipline within the school, campus and the University.

**Reporting Line:** The position reports to the Head, Department of Marketing

**Supervisory Responsibilities:** As assigned

**Financial Delegation:** Not applicable

**Budgetary Responsibilities:** Not applicable

## KEY RESPONSIBILITIES

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Specific duties required of a Level E academic may include:

1. Actively engage in a specialist research area in line with the Faculty's research strategy, by maintaining a substantial active publications record (high-quality refereed journals) and supervising and mentoring early career researchers and research students
2. Foster research excellence through procuring competitive research grants, leading significant research projects and working with other staff to develop research links
3. Provide strong and committed leadership in teaching, curriculum development and research training by participating in the Faculty's curriculum planning and development processes, academic committees, and relevant examination processes in addition to monitoring the quality of individual teaching in the relevant discipline
4. Provide innovative and effective leadership for the expansion of the Faculty's HDR program by attracting high quality HDR (Higher Degree Research) students
5. Contribute to academic and administrative leadership within the faculty by participating in the development of policy and strategy
6. Maintain and broaden collaborative partnerships with relevant faculties and departments/schools within the University and community
7. Maintain and broaden collaborative partnerships with external agencies both nationally and internationally, making a significant contribution to the profession
8. Actively contribute to partnering with industry and diversifying funding avenues

## KEY SELECTION CRITERIA

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### Education/Qualifications

1. The appointee will have:
  - A doctoral qualification, or equivalent accreditation and standing, and recognised as a leading authority in the relevant discipline

### Knowledge and Skills

2. Evidence of outstanding scholarly activity of an international standard in the relevant discipline including significant publications in high impact journals, a consistent record of high-level research engagement and productivity and a demonstrated ongoing commitment to one or more programs of research
3. Demonstrated ability to generate research income, including from both traditional and more innovative sources of research funding
4. Record of successful supervision of postgraduate research students and the ability to make a significant contribution to postgraduate training programs in the relevant discipline
5. A record of successful supervision of HDR students to completion
6. Willingness and capacity to make a substantial contribution to all activities of the department, including administration and planning
7. Proven professional leadership qualities and capacity for executive administrative responsibilities
8. Evidence of strong networking skills and a demonstrated commitment and capacity to establish, maintain and strengthen collaborative relationships with industry, government and professional bodies in national, regional and international environments
9. The incumbent will be required to deliver units using different pedagogies that range from fully face-to-face, flipped or blended learning, to fully online

## OTHER JOB RELATED INFORMATION

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- Travel to other campuses of the University may be required
- There may be a requirement to work additional hours from time to time
- There may be peak periods of work during which taking of leave may be restricted

## LEGAL COMPLIANCE

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Ensure you are aware of and adhere to legislation and University policy relevant to the duties undertaken, including: Equal Employment Opportunity, supporting equity and fairness; Occupational Health and Safety, supporting a safe workplace; Conflict of Interest (including Conflict of Interest in Research); Paid Outside Work; Privacy; Research Conduct; and Staff/Student Relationships.