

Volunteer role description



Red Cross acknowledges
the Traditional Owners
of this land, their ancestors
and Elders, past and present.

the
power of
humanity



Social Media Team Volunteer

Department	Volunteer Mobilisation HUB
Availability	Flexible
Location	Launceston; online
Category	Contributing to our operational work

Building an inclusive, diverse and active humanitarian movement based on voluntary service

Role purpose

We want to create kinder, compassionate, connected communities. Our Social Media Team is an inspired bunch of people that work together on ideas to engage the community to do more good through our social media channels. Together you will generate ideas for enabling positive humanitarian actions in people's daily life and creative initiatives online to inspire positive behaviour change.

Role responsibilities

- Work as part of a team to develop initiatives to engage the public in taking humanitarian action.
- Manage social media communications to increase awareness of what humanitarian action is and simple ways to improve the well-being of others.
- Identify opportunities for expanding the reach of our social media stories and news.

Knowledge, skills and experience

- Comfortable communicating with a broad range of diverse people.
- Creative thinking and social media experience.
- Project Management experience strongly desired.
- Understanding of ARC and our initiatives.
- Good interpersonal skills.
- Experience with promotions and creative messaging.
- At ease working independently or as part of a team to share the workload.
- Basic admin skills and knowledge of Microsoft Office including email.

Check requirements

- A National Criminal History Check prior to commencement and renewed every five years (Red Cross will arrange this)

Learning and development

- Complete Red Cross online learning modules as required.
- Attend Red Cross Volunteer Induction, Program Training and ongoing training as required.

General conditions

We act always in accordance with the Australian Red Cross Ethical Framework and Child Protection Code of Conduct

We are a Child Safe organisation and all volunteers are required to comply with relevant State and Territory legislation requirements

We comply with the Red Cross Workplace Health and Safety management system

We demonstrate skill, knowledge and behaviour to work with Aboriginal and Torres Strait Islander people in a culturally respectful way

We may be required to assist the organisation on occasion, in times of national, state or local emergencies or major disasters

In all activities, our volunteers are guided by the Fundamental Principles of the Red Cross and Red Crescent Movement

Humanity

Impartiality

Neutrality

Independence

Voluntary Service

Unity

Universality
