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| Position Title | Manager (Strategic Engagement and Communications) |
| Classification | Level 9 |
| School/Division | Office of the Deputy Vic Chancellor (Research) |
| Centre/Section | International Centre for Radio Astronomy Research (ICRAR) |
| Supervisor Title | Director Translation and Impact and COO |
| Supervisor Position Number | 313217 |
| Position Number | FSR |

Your work area

ICRAR is a WA State funded high profile equal joint venture established in 2009 between Curtin University and The University of Western Australia (UWA). The Centre's headquarters are located at UWA, with research nodes at both UWA and Curtin. ICRAR is one of the lead Australian organisations participating in the international Square Kilometre Array (SKA) Project. ICRAR has been further funded from 2019 to 2024, totalling \$60 Million by the WA State Government and equal contribution from the Joint Venture Universities since ICRAR's commencement. ICRAR is one of the largest astronomy organisations in Australia.

Reporting structure

Reports to: Director Translation and Impact and COO

Direct Reports: Coordinator (Outreach and Education), Coordinator (Digital Content), Coordinator (SPIRIT)

Your role

As the appointee you will, under broad direction, lead and manage ICRAR's strategic communications activities and oversee a team delivering the Centre's public outreach and educational initiatives. You will focus on projects that positively impact disadvantaged communities and groups underrepresented in STEM and in tertiary education. You will also actively promote ICRAR's Science, Engineering, Data Intensive Astronomy and Translation and Impact Programs as well as ICRAR's broad involvement with the SKA project. In addition, you will support the establishment of new partnerships and the Centre's engagement of key stakeholders.

Your key responsibilities

Lead the design and delivery of the Centre's communications strategy

Establish and maintain strong professional networks and relationships with government agencies, industry groups and internal and external key stakeholders that lead to new opportunities and strategic partnerships

Manage and lead the Communications, Education & Outreach team, providing support, guidance and capability development to team members

Identify, drive and propose effective strategies for promoting ICRAR's research to domestic and international audiences

Create engaging media releases that attract global interest in the Centre's research, and provide advice and support to researchers that interact with the media

Support ICRAR's Science, Engineering, Data Intensive Astronomy and Translation & Impact Programs and coordinate promotion of ICRAR's involvement with the SKA

Oversee all digital and non-digital communications materials, liaising with freelance writers, external graphic designers, printers, photographers, videographers and other service providers as required

Identify funding opportunities for the Centre by developing links with industry

Manage, monitor and report on outcomes in line with key performance indicators

Other duties as directed

Your specific work capabilities (selection criteria)

Relevant postgraduate qualifications or equivalent experience in science, science communication, education, journalism, media or communications

Substantial and extensive experience in strategic communications, corporate communications, or public relations, with demonstrated experience working with industry

Demonstrated ability to lead and manage teams and projects

Substantial strategic financial and budget management experience with the demonstrated ability to develop, manage and allocate resources

Excellent written and verbal communication skills with the proven ability to consult and negotiate with multiple and diverse stakeholders

Excellent project management and organisational skills with the proven ability to successfully manage a portfolio of diverse projects

Proficiency in a range of computing skills such as word processing, presentation development, spreadsheets, databases, internet and email

Demonstrated understanding and knowledge of astronomy is desirable

Special requirements (selection criteria)

Occasional intrastate, interstate and possible overseas travel may be required

Compliance

Ensure you are aware of and comply with legislation and University policy relevant to the duties undertaken, including:

The University's Code of Conduct hr.uwa.edu.au/policies/policies/conduct/code/conduct

Inclusion and Diversity web.uwa.edu.au/inclusion-diversity

Safety, health and wellbeing safety.uwa.edu.au/