Position Description

Lecturer, Marketing

Position No:	50143587
Business Unit:	Provost
School:	La Trobe Business School
Department:	Management and Marketing
Classification Level:	Level B Teaching & Research
Employment Type:	Full Tim, Continuing
Campus Location:	Melbourne (Bundoora)
Other Benefits:	http://www.latrobe.edu.au/jobs/working/benefits

Further information about La Trobe University - http://www.latrobe.edu.au/about

Position Context/Purpose

The appointee will contribute to curriculum development, coordinate and deliver subjects at both undergraduate and postgraduate level and be expected to foster excellence in teaching and learning and play a key role in assuring the quality of the academic programs and facilitating student success within the School. They will also undertake high impact research published in ABDC A* and A ranked journals, contribute to successful external research income applications and links between the School and industry.

Duties at this level will include:

- Develop, coordinate and deliver a high-quality learning experience that engages students through the conduct of tutorials, practical classes, demonstrations, workshops, student field excursions, clinical sessions and/or studio sessions.
- Demonstrate a scholarly approach to learning and teaching and contribute to disciplinary teaching pedagogy and research.
- Participate in innovative course level curriculum design, development and review.
- Conduct high impact research and produce high quality publications in ABDC A* and A ranked journals
- Co-supervise or, where appropriate, supervise Higher Degree by Research (HDR) postgraduate students as required.
- Contribute to building relationships at local and national level
- Represent discipline/program or school at external events.
- With mentoring support, obtain necessary research funding from external funding sources.
- Undertake other duties and administrative functions commensurate with the classification and scope of the position as required by the Head of Department or Dean of School.

Essential Criteria

Skills and knowledge required for the position

- PhD or equivalent accreditation and standing recognised by the University/profession as appropriate for the relevant discipline areas.
- Demonstrated competence in teaching, subject coordination and curriculum development.
- Ability to publish in ABDC ranked A* and A journals.
- Capacity to supervise, or co-supervise, honours and postgraduate students.
- Effective oral and written communication skills, including the ability to interact effectively with people from a diverse range of backgrounds.
- Demonstrated ability to work as a team member in a collaborative and collegial manner.
- Experience in the preparation of research proposal submissions to external funding bodies and evidence of success in securing research funding.

Capabilities required to be successful in the position

- Ability to work collaboratively, recognise the value of diversity and model accountability, connectedness, innovation and care.
- Ability to think creatively, explore new ideas and respectfully challenge existing practices in order to improve current ways of working.
- Ability to contribute to a culture of continuous improvement, implementing ideas generated by team members.

Essential Compliance Requirements

To hold this La Trobe University position the occupant must:

- hold, or be willing to undertake and pass, a Victorian Working with Children Check; AND
- take personal accountability to comply with all University policies, procedures and legislative or regulatory obligations; including but not limited to TEQSA and the Higher Education Threshold Standards.

Other Information

The position description is indicative of the initial expectation of the role and subject to changes to University goals and priorities, activities or focus of the job.

Position Flexibility

La Trobe University is committed to providing a diverse, inclusive and respectful working environment for all staff. We offer flexible work arrangements that can assist you in balancing your work and other responsibilities.

Why La Trobe:

- Develop your career at an innovative, global university where you'll collaborate with community and industry to create impact.
- Enjoy working on our inspiring and stunning campuses – the perfect hub for industry, students and academics
- Help transform the lives of students, partners and communities now and in the future

This is more than just a job. Working at La Trobe offers opportunities to demonstrate excellence and transform lives.

Here, you'll join exceptional people, partners and communities, who power our operations with ambition and purpose.

We are forward-looking and culturally inclusive. We continuously review, improve and transform our processes to embrace new, flexible approaches. That means you'll always have the opportunity to succeed and make a difference.

La Trobe's Cultural Qualities:

We are accountable

We strive for excellence in everything we do. We hold each other and ourselves to account, and work to the highest standard.

We are connected

We connect to the world outside – the students and communities we serve, both locally and globally

We are innovative

We tackle the big issues of our time to transform the lives of our students and society.

We care

We care about what we do and why we do it. We believe in the power of education and research to transform lives and global society. We care about being the difference in the lives of our students and communities

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For Human Resource Use Only

Initials: Date