



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	REPORTER
Position no:	50057581 BACKFILL
Team:	[News]
Department:	Regional Bunbury
Location:	Bunbury
Reports to:	EDITOR, ABC SOUTH WEST WA 50046540
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4-5]
HR Endorsement:	16/04/2024

Purpose

Create content to meet changing coverage across all platforms that aligns with ABC strategy and supports the achievement of News' objectives.

Key Accountabilities

- Under routine to general direction of the Local Editor, ABC South West WA, and in collaboration with colleagues, create content for multiple platforms to engage local and national audiences.
- Produce News bulletins, Q&A's, interviews and packages, as required, across all platforms, including breaking stories.
- Contribute to planning and commissioning processes to develop and distribute new content ideas to achieve strong reach and engagement with audiences.
- Contribute to the implementation of the Local Emergency Coverage plan and communicate with relevant stakeholders as required.
- In collaboration with colleagues, identify and develop local and regional content that can be shared with other content teams in News and across the ABC on multiple platforms.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.

- Actively engage with communities to find and tell stories that are relevant for them and in line with the News strategy.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Tertiary qualifications in journalism or demonstrated equivalent skills, knowledge, and experience.
2. Demonstrated creative approach to content construction and delivery, and accomplished experience in live presentation and broadcast.
3. Accomplished editorial skills including the ability to source and analyse information and exercise sound judgement.
4. Advanced understanding of the issues that affect and interest the local audience.
5. Possession of a current and valid Driver's Licence is essential and a willingness and flexibility to travel to remote locations.
6. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
7. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
8. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
9. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
10. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
11. A proven ability to source and maintain contacts across the broader Australian community.

