



POSITION DESCRIPTION

Australian Broadcasting Corporation

| Label | Description |
|-----------------|----------------------------------|
| Position Title: | DATA JOURNALIST |
| Position no: | 50061922 |
| Team: | [News] |
| Department: | News Digital |
| Location: | Melbourne |
| Reports to: | VICTORIA NEWS EDITOR 30006500 |
| Classification: | Content Maker |
| Schedule: | [Schedule B] |
| Roster cycle | [2 Week Rostered] |
| Band/level: | [Band 5] |
| HR Endorsement: | 20/07/2021 |

Purpose

Help produce content relevant to a broad cross-section of Australians, reflecting the cultural, geographic, and socio-economic diversity of the country.

Key Accountabilities

- With general direction, research, gather, prepare and write stories that engage and inform a variety of diverse audiences across Victoria.
- Regularly generate original story ideas and angles.
- Sub-edit digital content, including text, photos and video and write headlines for the ABC News website.
- Develop and maintain a strong awareness of social media and emerging trends in digital.
- Communicate effectively with senior editorial staff.
- Take responsibility for content selection and treatment.
- Develop and maintain relationships with relevant external organisations:
- Use audience analytics to inform story treatments, headlines and presentation. Maintain a demonstrated understanding of platform specific storytelling.

- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities to find and tell stories that are relevant for them and in line with the News strategy.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Experience in news writing and digital production in a newsroom.
2. Sound experience working in breaking news scenarios.
3. Experience sub-editing articles written by other journalists and working with them to perfect copy.
4. Demonstrated interest in data journalism and using data to tell and illustrate stories.
5. Demonstrated interest in finding and telling stories that reflect Australia's diversity, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities.
6. A thorough understanding of the way news stories are presented online, including on social media and digital platforms.
7. Experience with online news publishing systems and CoreMedia.
8. Well-developed awareness of established and emerging media technologies and platforms.
9. The ability to work as part of a team and meet regular production deadlines.
10. A proven ability to source and maintain contacts across the broader Australian community. Ability to develop and maintain contacts that lead to original story ideas.
11. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
12. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
13. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
14. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.

