



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	HEAD FACTUAL
Position no:	50048662
Team:	Factual
Department:	Screen
Location:	Ultimo
Reports to:	Head of Screen 30006531
Classification:	Senior Executive
Schedule:	[Executive]
Roster cycle	[Executive]
Band/level:	[EL 2]
HR Endorsement:	17/05/2023

Purpose

The Head of Factual is responsible for all ABC produced factual content as well as being the key commissioner for all factual content commissioned from the independent sector. This role works across broad Factual genres and formats as well as key specialist factual areas.

Key Accountabilities

1. Content & Strategy

- Oversee the development and production of factual screen content, including Specialist Factual, ensuring they are audience focussed, and multiplatform where appropriate.
- Work with the independent sector and internal teams to develop high quality content for ABC audiences.
- Develop discreet content for tentpole events to support the wider pan-ABC strategy as required.
- Develop on air talent for factual programming

2. Leadership

- Provide leadership and direction to the Factual teams to ensure a shared understanding and commitment to the ABC's five-year plan and objectives.

- Build a capable and motivated team by ensuring that people are managed and developed effectively to meet current and future needs.
- Contribute to the development of strategies, policies and procedures.
- Demonstrate initiative in contributing to strategy and management of the team; proactively identify and provide solutions to any barriers to achieving business and team objectives.
- Identify business and resource planning implications for content strategies and proposals.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Content Directors and other Officers.

3. *Resource & stakeholder management*

- Responsible for the day to day production of all factual and specialist content, including managing budgets, resource allocation, and deadlines.
- Contribute to the budget planning process, implement and monitor overall budget for Factual to ensure funds are spent appropriately to maximise benefits to the ABC.
- Work alongside funding partners in Federal and State agencies, with local and global partners to maximise funding opportunities and support the development of the Australian production industry;
- Champion factual and specialist genres across the organisation and industry.
- Represent the Factual team as required on various committees, forums and working groups.
- Build and promote effective relationships within the ABC to deliver services in an integrated and effective manner.
- Communicate effectively, develop strong relationships and collaborate with key stakeholders to facilitate the implementation of transformational change programs when required.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Content Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications and experience.
2. Demonstrated senior experience in providing editorial and creative leadership to content managers and content makers in achieving audience targets.
3. Sophisticated editorial experience and judgement – ability to interpret and apply judgment to the practical implementation of the ABC's Editorial Policies.
4. In depth knowledge of screen industry and Independent sector. A strong storytelling background and the ability to keep fully up to date with trends and developments in factual production.
5. Proven track record of ability to identify and develop talent for factual programming.
6. Demonstrates high level knowledge of relevant media markets and ability to analyse audience research and focus group data.
7. Significant leadership and management skills – able to lead change to maximise results and transform business strategy into transparent management practices

8. High level negotiation skills with a proven ability providing effective strategic advice at a senior level towards the achievement of organisational objectives.
9. Ability to manage large projects/change initiatives, including the ability to meet and drive deadlines. Experience in developing and implementing organisational business cases.
10. Demonstrated ability to communicate effectively with all levels of staff and management. Extensive experience developing, managing and maintaining key stakeholder relationships. Proven high level oral and written presentation and reporting skills.
11. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
12. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
13. **Diversity and Inclusion:** Experience in building an inclusive and supportive culture where diversity is valued.



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