



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	EP RURAL - NORTHERN TERRITORY
Position no:	30005310 Backfill
Team:	[News]
Department:	NT News
Location:	Darwin
Reports to:	NORTHERN TERRITORY EDITOR 30006468
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 7]
HR Endorsement:	19/09/2024

Purpose

Lead editorial planning and content gathering for the ABC's rural coverage in Northern Territory to create content that aligns with ABC strategy and supports the achievement of News objectives.

Key Accountabilities

- Under broad direction, produce (and present as required) the Northern Territory Country Hour radio program.
- Under broad direction of the NT Editor, provide substantial editorial leadership in planning and production to create distinctive and compelling rural content for multiple platforms.
- Liaise with Editors and their Rural Reporters across the Northern Territory to produce strong rural content for multiple platforms.
- Contribute significantly to the implementation of the Local Emergency Coverage plan and communicate with relevant stakeholders as required.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities in Australia's outer suburbs to find and tell stories that are relevant for them and in line with the News strategy, "Audience First".
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.

- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated significant equivalent skills, knowledge and experience working as a journalist in rural affairs.
2. Demonstrated knowledge of rural areas including primary industries, agri-politics, and trade issues as they affect the local audience.
3. Highly advanced editorial skills including the ability to source and analyse information and exercise reliable judgement.
4. Demonstrated extensive experience in leading, guiding, and developing content makers to create distinctive and compelling, multi-platform content.
5. Excellent ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
6. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
7. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
8. A proven ability to source and maintain contacts across the broader Australian community.
9. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
10. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
11. **Diversity and Inclusion:** Experience in building an inclusive and supportive culture where diversity is valued.

