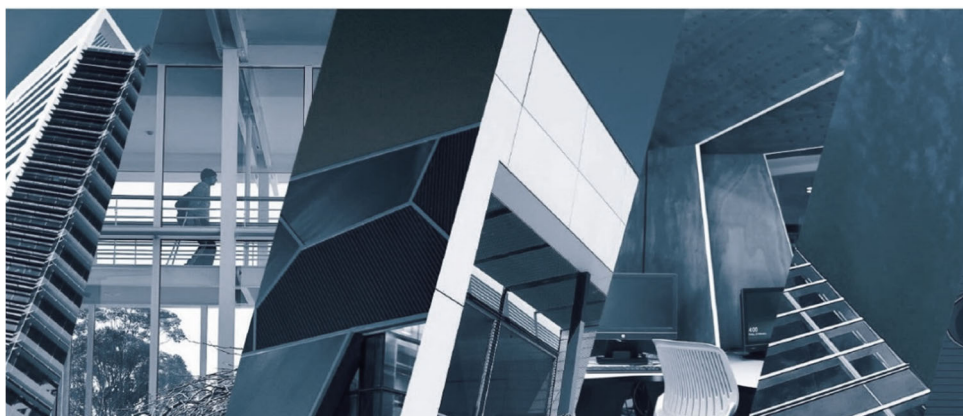


Position Description



| | |
|---------------------------|---|
| Position title: | Lecturer, Cognitive Enterprise |
| School/Directorate/VCO: | Federation Business School |
| Campus: | Ballarat, Gippsland or Berwick Campus. Travel between campuses may be required. |
| Classification: | Academic Level B |
| Time fraction: | Full-time |
| Employment mode: | Continuing employment |
| Probationary period: | This appointment is offered subject to the successful completion of a probationary period. |
| Further information from: | Name: Christina Lee, Dean, Federation Business School Telephone: (03) 5327 6725 E-mail: christina.lee@federation.edu.au |
| Recruitment number: | 850199 |

Background

At Federation University, we are driven to make a real difference to the lives of every student, and to the communities we serve.

We are one of Australia's oldest universities, known today for our modern approach to teaching and learning. For 150 years, we have been reaching out to new communities, steadily building a generation of independent thinkers united in the knowledge that they are greater together.

Across our university and TAFE campuses in Ballarat, Berwick, Brisbane, Gippsland, and the Wimmera, we deliver world-class education and facilities. With the largest network of campuses across Victoria, as well as a growing Brisbane base, we are uniquely positioned to provide pathways from vocational education and skills training at Federation TAFE through to higher education.

Portfolio

Federation University Australia is a modern, progressive university providing high-quality vocational and higher education across a national and international network of campuses. The University has a distinguished history as the University of Ballarat, one of Australia's oldest higher education institutions. It became Federation University Australia in January 2014 upon amalgamation with Monash University's Gippsland Campus. Our campuses span Ballarat, Berwick, Gippsland and the Wimmera in Victoria. A new campus in Brisbane, Queensland, provides further opportunities for international students and student mobility.

Federation Business School is led by the Dean and is one of six schools at Federation University Australia. The School offers undergraduate, graduate and higher degree research programs across business disciplines, namely, Accounting and Finance, Marketing, Management, Cognitive Enterprise and Economics.

The School embraces the University's purpose 'to transform lives and enhance communities' and we fulfil this purpose by taking a transformational approach and in close collaboration with regional and local businesses and the public sector, we seek to:

- build on our unique opportunities
- respond to the dynamic higher education landscape
- deliver a sustainable future

Position summary

The lecturer's primary role is to contribute to the development of a new degree, Bachelor of Cognitive Enterprise (BCE). During program and curriculum development, you will actively engage with industry to foster and embed partnerships for student placement and professional experience. In the role you will engage directly with key IBM personnel to integrate their learning and training programs into the BCE.

Cognitive enterprise describes a business that utilises data and processes provided by new technologies including AI, IoT, Blockchain, automation and 5G, to enhance customer experience and gain competitive advantage. The Bachelor of Cognitive Enterprise, co-designed with IBM, provides students with foundations, knowledge and skills to deal with technical and strategic demands of contemporary business settings. The core curriculum will focus on a broad scope of primary organisational functional areas, the impact of digitization on business and developing a strong strategic and entrepreneurial emphasis towards innovation and entrepreneurial activity.

Appropriate to a Level B appointment, the Lecturer, Cognitive Enterprise will be expected to:

- contribute to the development and delivery of courses at undergraduate and graduate levels, using an experiential learning approach and digital learning and teaching strategies;
- contribute to the School's research program, with a good track record consistent at the world standard for their discipline; and
- contribute to the School's administration, engagement and academic citizenship activities.

Key responsibilities

1. Develop, teach, coordinate and moderate courses in cognitive enterprise at undergraduate and graduate levels, using student-centred approaches based on experiential learning.
2. Undertake teaching and assessment of undergraduate, honours and postgraduate students within the area of Cognitive Enterprise.
3. Align curriculum with blended, online and digital learning and teaching strategies at the course level, using technology-enhanced learning and teaching design activities and practices.
4. Incorporate contemporary scholarship and research findings to develop curriculum, learning and teaching practices
5. Utilise curriculum to integrate disciplinary professional practice for student learning (i.e.: Work Integrated Learning) at the course level

6. Develop a good track record of research outputs (journal publications, books, reports), grants and citations benchmarked against national averages for the discipline area.
7. Contribute to research team activities through for example being listed as a named investigator on research awards
8. Supervise students undertaking project courses and honours, higher degree research students.
9. Participate in team projects and various committees as required.
10. Contribute to the administrative and engagement functions of the School.
11. Establish and work within collaborative academic networks within and outside the University
12. Other responsibilities applicable to a Level B academic under current minimum standards for Academic Levels, as assigned by the Dean and Head of School/Deputy Dean.
13. Reflect and embed the University's strategic purpose, priorities and goals when exercising the responsibilities of this position. For a more complete understanding and further information please access the Strategic Plan at: <https://federation.edu.au/about-us/our-university/strategic-plan>.
14. Undertake the responsibilities of the position adhering to:
 - The Staff and Child Safe Codes of Conduct and Conflict of Interest Policy and Procedure;
 - Equal Opportunity and anti-discrimination legislation and requirements;
 - the requirements for the inclusion of people with disabilities in work and study;
 - Occupational Health and Safety (OH&S) legislation and requirements; and
 - Public Records Office of Victoria (PROV) legislation.

Level of responsibility

The Lecturer, Cognitive Enterprise will work independently in the conduct of teaching and research activities, and be an active contributor to administrative functions within the School.

Training and qualifications

The Lecturer, Cognitive Enterprise will hold at least a master's degree. Progress towards a doctoral degree is desirable.

The Lecturer, Cognitive Enterprise will also have completed the Graduate Certificate in Education (Tertiary Teaching) or equivalent. If the Lecturer, Cognitive Enterprise does not hold this qualification, they will be required to complete the qualification through the University's Centre for Learning Innovation and Professional Practice upon commencement of their employment (for further information, go to: <https://federation.edu.au/staff/learning-and-teaching/professional-development/award-programs/graduate-certificate-in-education-tertiary-teaching-gcett>).

Position and Organisational relationships

The Lecturer, Cognitive Enterprise will work under the broad direction of the Dean and Head of School/Deputy Dean, and work as part of the School's team of academic and administrative staff.

Key selection criteria

Applicants must demonstrate they are able to undertake the inherent responsibilities of the position as contained in the position description and are able to meet the following key selection criteria:

1. At least a master's degree, progress towards a doctoral is desirable.
2. Evidence of research expertise and a demonstrated capacity and preparedness to achieve an active research profile in the field of digital business, technology, innovation and entrepreneurship (loosely termed cognitive enterprise).

3. Graduate Certificate in Education (Tertiary Teaching) or equivalent or willingness and commitment to complete this qualification upon commencement of employment.
4. Commitment to scholarship and a potential for academic advancement.
5. Demonstrated commitment to and enthusiasm for teaching, with good teaching record and evidence of effective use of technology-enhanced learning and teaching design and practices that support student learning.
6. Previous experience in academic administration, including the administration of courses.
7. Evidence of an ability to work collegially.
8. Demonstrated interpersonal, oral and written communications skills and an ability to relate well to students and other University staff.
9. A capacity to contribute to the supervision of honours and graduate students.
10. Demonstrated ability to develop and implement a student-centred approach with a focus on student educational experience and success.
11. Knowledge and understanding of the needs, including learning needs, of a diverse range of students, including those with disabilities.
12. Demonstrated alignment with the University's commitment to child safety.

The University reserves the right to invite applications and to make no appointment.

It is not the intention of the position description to limit the scope or accountabilities of the position but to highlight the most important aspects of the position. The aspects mentioned above may be altered in accordance with the changing requirements of the role.

Key Minimum Standards for Academic Levels (MSALs)**Teaching and research academic staff****Level B**

A Level B academic will undertake independent teaching and research in his or her discipline or related area. In research and/or scholarship and/or teaching a Level B academic will make an independent contribution through professional practice and expertise, and coordinate and/or lead the activities of other staff, as appropriate to the discipline.

A Level B academic will normally contribute to teaching at undergraduate, honours and postgraduate level, engage in independent scholarship and/or research and/or professional activities appropriate to his or her profession or discipline. He or she will normally undertake administration primarily relating to his or her activities at the institution and may be required to perform the full academic responsibilities of and related administration for the coordination of an award program of the institution.

The standards are not exhaustive of all tasks in academic employment, which is by its nature multi-skilled and involves an overlap of duties between levels.

Federation University Australia
Union Collective Agreement
2019–2021
Academic and General Staff Employees