



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	JOURNALIST NEWSGATHERING AM/PM
Position no:	50016062 BACKFILL
Team:	[News]
Department:	NSW Supervising Producer
Location:	Sydney
Reports to:	NEW SOUTH WALES NEWS EDITOR 50039785
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 6-7]
HR Endorsement:	12/06/2024

Purpose

Strategically drive the daily commissioning and management of impactful and distinctive content for all platforms and set the daily agenda for the News team.

Key Accountabilities

- Work with the Deputy State Editor and newsroom leadership team to commission reporters and field operators to provide coverage of distinctive content for all state and network programs and platforms.
- Anticipate state and national coverage needs across all platforms through close engagement with national and state/territory teams, informed by editorial priorities, real-time analytics, and coverage planning.
- With the oversight of the Deputy and Digital Editors, execute forward planning for next-day in conjunction with Network – including the commissioning of next day digital and mobile content.
- Ensure there is high-quality, rolling, real-time digital and mobile coverage.
- Oversee newsgathering processes to ensure output meets ABC Editorial Policy and community expectations.
- Deliver multiplatform coverage plans for big or significant stories.

- Recognise and respond to breaking news and major events, effectively initiating, coordinating, and leading the execution of coverage across multiple platforms for both state and national audiences.
- Coordinate and assist Core Media planning and subbing to ensure content is ready for AM/PM deadlines. Ensure editorial integrity of daily content is maintained by effective handover between AM and PM Newsgathering Producers.
- Formulate coverage approaches to meet platform and newsroom targets, including timely delivery of state prospects.
- Actively build and maintain effective relationships with national teams, acting as a key contact for coordination and planning of planned and breaking News coverage.
- Actively contribute to the consistent and effective direction, communication and support of editorial supervisors and content makers in all phases of newsgathering and story production.
- Actively provide constructive feedback to content makers about stories, story assignments and coverage. Communicate effectively with all colleagues to achieve shared strategic goals.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities to find and tell stories that are relevant for them and in line with the News strategy.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Highly advanced knowledge of news production in a multi-platform environment.
2. Proven and effective teamwork, communication, interpersonal and time management skills to operate effectively in a busy newsroom environment. Demonstrated ability to successfully lead high-performing teams and guide others in a fast-paced newsroom with continuous deadlines.
3. Experience and understanding in using audience data for insights and the latest trends in audience behaviour to drive editorial decision-making processes as well as to influence content creation on both digital, mobile, and broadcast platforms.
4. Demonstrated ability to both commission content for digital, mobile and/or social platforms first in a multi-platform environment and reshape existing broadcast journalism into content that will appeal to digital and mobile audiences, and vice versa.
5. Proven extensive editorial skills and judgement to strategically identify and drive impactful and distinctive daily and real-time content for all platforms, as well as breaking news and major events.
6. A comprehensive understanding of ABC News programming priorities and objectives together with a strong understanding of audience needs and interests.
7. Advanced News coverage production skills. Able to creatively assign and manage resources to ensure cross-platform coverage in a daily News environment.
8. Demonstrated knowledge of the workings of government, society, and business, particularly in New South Wales.
9. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.

10. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
11. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
12. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
13. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
14. A proven ability to source and maintain contacts across the broader Australian community.



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