**Position Title** Graphic Designer and Content Writer

**Classification** Level 6

**School/Division** Office of Deputy Vice-Chancellor (Research)

**Centre/Section** International Centre for Radio Astronomy Research (ICRAR)

**Supervisor Title** Manager, International Space Centre

**Supervisor Position Number**

**Position Number** 322288

## Your work area

The TeraNet research project exists within the Laser Communications and Timing research node of the International Space Centre (ISC) at UWA and the International Centre for Radio Astronomy Research (ICRAR).

## Reporting structure

Reports to: Manager, International Space Centre

Dotted line reports to: Associate Professor

## Your role

As the appointee you will, under general direction, collaborate with the TeraNet research team to provide design and content expertise to enhance the profile of the TeraNet project. You will manage controlled and uncontrolled communications for the project and coordinate ongoing branding opportunities for the project.

## Your key responsibilities

Plan, implement and manage the new TeraNet website, including branding, imagery, stories, and communications with key stakeholders.

Strengthen the TeraNet brand, through development of marketing opportunities such as merchandise, exhibition display, and educational literature.

Prepare written content about the TeraNet project, including website, social media, and hardcopy printing.

Respond to, and seek, opportunities for media engagement to share achievement stories about the project.

Enact public engagement opportunities such as school visits with support of the team.

Other duties as directed.

## Your specific work capabilities (selection criteria)

Relevant qualification or demonstrated equivalent competency in graphic design, website design, marketing, or professional writing.

Relevant experience preparing written material for printing.

Highly developed written and verbal communication skills.

Highly developed organisational skills with the demonstrated ability to set priorities and to meet deadlines.

Demonstrated proficiency in a range of computing skills including website hosting software, such as Squarespace, and image editing software.

Ability to work independently, show initiative, problem solve and work productively as part of a team.

## Special requirements (selection criteria)

There are no special requirements.

## Compliance

Ensure you are aware of and comply with legislation and University policies.

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