



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	CONTENT DIRECTOR ABC CLASSIC & ABC JAZZ
Position no:	50069736
Team:	[Audio]
Department:	Classic & ABC Jazz
Location:	Sydney or Melbourne
Reports to:	HEAD OF ABC CLASSIC & ABC JAZZ 50066698
Classification:	Senior Executive
Schedule:	[Executive]
Roster cycle	[Executive]
Band/level:	[EL 1]
HR Endorsement:	11/10/2024

Purpose

Responsible for managing and driving the content development and performance of ABC Classic & Jazz in line with strategic objectives.

Key Accountabilities

Content Management

- Provide daily and ongoing management of ABC Classic and ABC Jazz content and music programming teams to deliver outstanding and original content for Australian audiences.
- Provide high-level talent management, direction, and guidance in editorial decision-making.
- Provide outstanding content and generate original ideas for on-air and off-air activities.
- Work with Head ABC Classic and ABC Jazz to deliver annual broadcast commissioning plans.
- Oversee overall ABC Classic and ABC Jazz station sound and campaigns, including promos, and imaging.
- Regularly review output and identify opportunities to enhance program/station sound content flow and schedules.
- Determine effective resource allocation to provide cross-platform coverage of the highest standard in line with editorial priorities.

Resource and Financial Management

- In consultation with the Head of ABC Classic & Jazz, contribute to the budget planning process, including rostering and scheduling of teams.

Leadership & Management of People

- Drive ABC Classic and ABC Jazz program teams, including program planning, airchecks and development of programs to ensure a shared understanding and commitment to team objectives.
- Encourage innovation and improve ways of working to ensure knowledge and experience are shared.
- Build an inclusive, creative, capable, and motivated team by ensuring that people are managed and developed effectively to meet current and future needs of the division.
- Identify and drive the development of new talent across platforms.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for their safety and that of other persons affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors, and Other Officers.

Key Capabilities/Qualifications/Experience

1. Demonstrated significant leadership skills, with an ability to lead and inspire a team of program makers in making diverse programs.
2. Proven significant experience in radio and cross-platform program construction, including the ability to manage projects and major broadcasting initiatives.
3. Demonstrated high-level editorial skills and judgement, including a high-level understanding of the Australian classical and jazz music community and modern copyright and intellectual property issues.
4. Proven highly developed interpersonal and negotiation skills.
5. Demonstrated excellent facilitation, coaching and conflict resolution skills.
6. Demonstrated high-level analytical and problem-solving skills, exemplifying professionalism, energy, and drive to deliver innovative solutions that make a difference.
7. Proven significant ability to plan and effectively manage projects and stakeholders utilising a variety of project management methodologies.
8. Demonstrated understanding of the strategic direction of ABC Classic and ABC Jazz, with an intricate knowledge of target audiences.
9. Demonstrated superior oral and written communication skills, with the ability to communicate content plans to a broad cross-section of staff and stakeholders.
10. Proven comprehensive knowledge of modern broadcast technology, including digital editing and online content.
11. Demonstrated sound understanding of management accounting and budget control procedures.
12. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
13. **ABC Policies:** Understanding the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these, particularly in complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.

14. **Diversity and Inclusion:** Experience building an inclusive and supportive culture where diversity is valued.



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