



# POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	DEPUTY METRO EDITOR
Position no:	50054171
Team:	[News]
Department:	VIC Deputy News Editor
Location:	Southbank
Reports to:	VICTORIAN METRO EDITOR 30006500
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 8]
HR Endorsement:	10/11/2024

## Purpose

Lead, organise and inspire the news team in Melbourne to deliver original, distinctive and timely content to audiences on digital, mobile and broadcast platforms. Ensure the newsroom is maintaining editorial quality while covering a broad range of stories and working closely with Regional Victorian teams.

## Key Accountabilities

- Implement newsroom strategies designed to drive the local editorial agenda and attract new and diverse audiences.
- Commission and drive the creation of compelling journalism for that is timely, impactful, accurate and relevant for audiences
- Work closely with reporters and other newsroom staff to ensure high-quality story-telling across broadcast and digital platforms
- Promote collaboration between Metro and regional Victorian teams and oversee content collaboration between Regional and Metro journalists
- Lead innovation in news content, style and distribution in order to engage a broad Australian audience

- Use audience data, insights and analytics to drive and inform editorial, commissioning and content distribution decisions.
- Monitor, review and provide constructive feedback to the newsroom team on the quality of content produced and audience responses.
- Maintain oversight of rostering and foster an inclusive and supportive newsroom environment
- Exercise editorial control to ensure the newsroom output embodies accuracy and impartiality consistent with ABC Editorial Policies and community expectations.
- Work closely with the News Editor vic metro to assist in developing and implementing content strategies and initiatives consistent with overall ABC and ABC News direction.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities to find and tell stories that are relevant for them and in line with the News strategy.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

## Key Capabilities/Qualifications/Experience

1. A superior knowledge of news production in a multi-platform environment, including producing and commissioning journalism for digital, mobile and broadcast platforms as well as methods of content distribution and engagement.
2. Proven outstanding experience in implementing newsroom strategy, including using audience data to drive editorial decision making
3. Proven high-level leadership capabilities including strong interpersonal and motivational skills with a demonstrated ability to inspire and develop staff to create high performing teams.
4. Proven success in working collaboratively across teams to develop and deliver shared editorial priorities as well as demonstrated high-level ability to lead and guide others in a fast-paced newsroom with continuous deadlines.
5. Demonstrated high-level ability to effectively apply strategic thinking in editorial planning, creating impactful and distinctive journalism in a digital, mobile and broadcast environment.
6. Proven success in exercising high-level editorial and creative autonomy and judgement, making immediate and sound decisions about content requirements under pressure.
7. Demonstrated excellent ability to build strong professional relationships with internal and external stakeholders.
8. A comprehensive understanding of ABC News programming priorities and objectives together with a strong understanding of audience needs and interests.
9. Demonstrated skills in effectively and efficiently managing resources.
10. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
11. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.

12. **Diversity and Inclusion:** Experience in building an inclusive and supportive culture where diversity is valued.
13. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
14. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
15. A proven ability to source and maintain contacts across the broader Australian community.



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