

## RECRUITMENT

# Senior Lecturer in Communication



## CONTACT

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Applications close on 20 November 2019.

# About Deakin

Deakin's growing reputation is reflected in its rapid rise in international rankings; Deakin entered the prestigious Academic Ranking of World Universities for the first time in 2014 and now ranks an estimated 211 (AWRU 2018). Deakin is ranked 31 in the QS ranking of the world's top universities under 50 years.

Top  
1%  
of the world's  
universities

No. 1  
In Victoria for  
student satisfaction  
2010-2017

No. 211  
ARWU global ranking  
of world universities'  
research capabilities

Established in 1974, Deakin University was named after the leader of the Australian Federation movement and the nation's second Prime Minister, Alfred Deakin.

Deakin University has five campuses, one in Melbourne's eastern suburbs, two in the port city of Geelong and one in Warrnambool on the south-west coast of Victoria. Deakin's fastest growing campus is in the Cloud where over 15 000 students study predominantly online. All students, regardless of their campus or mode of study, benefit from Deakin's award-winning digital environment.

Deakin is proud of its inclusive and student-focussed culture and its reputation for using innovative digital solutions to provide an engaging and personalised learning experience. Deakin is committed to lifelong learning, providing students with choices about how, when and where learning occurs.

Deakin prides itself on developing career-ready graduates, innovative, resilient, and well prepared for rapidly changing workforce needs. Deakin has a strong focus on teaching, with student satisfaction and the employability of its students, key indicators of success. Deakin ranks first in Victoria for student satisfaction (SES) and graduate employability (GOS).

Deakin's four faculties offer courses across the arts, design, science, sport, nutrition, architecture, business, law, medicine, optometry, engineering, nursing, allied health, psychology and teaching.

With almost 62 000 students Deakin is one of Australia's largest universities and is ranked in the top 1% of the world's universities (ARWU 2018).

As an Australian university with a global impact, Deakin is translating its research into the commercial outcomes that will drive the innovation Australia's economy needs now and into the future. Research at Deakin focusses on innovation and robust partnerships with industry and business, and it is building a formidable international reputation in areas of emerging national social, economic and political priority in its core areas of health, sport, carbon fibre, energy and cyber security. Deakin's manufacturing innovation precinct provides an important link between technological innovation and successful industry outcomes, strengthening and streamlining pathways for commercial research.

## Our strategy

Deakin's vision and mission is articulated in its strategic plan *LIVE the future: Agenda 2020*. Through *LIVE the future*, Deakin aspires to be Australia's premier university in driving the digital frontier, enabling globally connected education for the jobs of the future, and research that makes a difference to the communities Deakin serves.

Informed by its Australian and Victorian context and engaged locally in the communities it serves, Deakin advances:

- Learning – offering students a brilliant education where they are and where they want to go
- Ideas – making a difference through world-class innovation and research
- Value – strengthening our communities, enabling our partners and enhancing our enterprise
- Experience – delighting our students, our alumni, our staff and our friends.

These four interconnecting elements form the acronym *LIVE*, and together they articulate the Deakin promise to its students, staff, alumni, partners and friends.



# Faculty of Arts and Education

The Faculty of Arts and Education offers an exciting range of teaching and research programs in the Humanities, Communication, Creative Arts, Social Sciences, Education, and Indigenous Knowledges and Culture.

Disciplines in the Faculty of Arts and Education are vital to enhancing personal and professional outcomes, and contributing to Australia as an equitable, humane and innovative society.

The Faculty is arranged around key academic entities:

- School of Communication and Creative Arts,
- School of Education,
- School of Humanities and Social Sciences, and the
- Institute of Koorie Education.

Leading strategic research centres, the Alfred Deakin Institute for Citizenship and Globalisation, Research for Educational Impact (REDI), as well as the Deakin Motion.Lab-Centre for Creative Arts Research, and the Centre for Humanitarian Leadership, enable our internationally renowned academics to lead thinking, ideas, research and teaching in their respective disciplines.

Deakin has earned high international regard for innovation in the Humanities, the creative arts, human sciences, humanitarian leadership, criminology, contemporary history, teacher education and Indigenous knowledges. The Faculty's practices are founded on Deakin's longstanding commitment to equity and the achievement of personal, professional and community benefit through the power of education.

This Faculty celebrates staff excellence and success in teaching, research and a strong commitment to high quality outcomes that serve our communities. In the context of a rapidly changing and innovative digital world, we are working to achieve significant advancement for a sustainable future through:

- exciting courses that respond to demand, innovation and professional readiness;
- international strategic partnerships in teaching and research for high quality outcomes;
- commitment to Indigenous knowledges, teaching and research in partnership with the Institute of Koorie Education;
- collaborating seamlessly with strong links between Schools and Research Centres, communities, professions and partners;
- achieving increased success for students, colleagues and the communities we serve.

## Deakin's Promise to Equity, Diversity and Inclusion

At Deakin we value diversity, embrace difference and nurture a connected, safe and respectful community. We recognise that our academic workforce is increasingly diverse with a variety of backgrounds, experiences and responsibilities. In many cases, academic careers can be put on hold through career breaks or part-time work arrangements to take on caring duties, gain experience in other industries, for medical reasons or other personal circumstances.

Achievement relative to opportunity places more emphasis on the quality as opposed to the quantity of research outputs. In your application, we encourage you to comment on your achievements relative to opportunity.



# School of Communication and Creative Arts

In the School of Communication and Creative Arts there is dynamic conversation between critical and creative practices. Our teaching, research and engagement face outwards to everyday life, and also contribute to rich scholarly and practice-based outcomes. Whether told in words or images, installations or performances, found in digital or embodied form, experienced in the moment or studied for centuries, these are the stories which make, investigate and change the world.

The School of Communication and Creative Arts (SCCA) operates at the intersection of human communication and the creative arts. It is unique in linking together diverse disciplines and practices.

The School has more than 90 academic staff and over 3000 students, including over 100 PhD students. The School is organised into four academic groups. Each group is responsible for research, teaching, creative production, and social engagement focused on the key questions and knowledge intersections of contemporary culture and creativity:

- Art and Performance;
- Communication;
- Screen and Design;
- Writing and Literature.

SCCA research concentrations include The Deakin Motion Capture lab, the Public Art Commission, the Creative Applications Network, a joint venture with engineering, information technology and health in applied creative technologies. We continue to partner with the Alfred Deakin Institute of Citizenship and Globalisation in researching Global Digital Publics.

Our overall research program is ranked at world standard (ERA 2018) in four different fields of research across creative arts, writing, language, communication and culture; we are ranked in the top 150 universities globally for Media and Communication (QS and ARWU).

Our undergraduate programs include majors offered in the Bachelor of Arts (literary studies, creative writing, children's literature, and gender and sexuality studies) and our main specialist degrees: the Bachelor of Communication (Advertising, Digital Media, Journalism, and Public Relations); the Bachelor of Creative Arts (Dance, Drama, Photography and Visual Arts); the Bachelor of Creative Writing; the Bachelor of Design (3D Animation, Digital Technologies, and Visual Communication); and the Bachelor of Film, Television and Animation.

Our well-established postgraduate programs (Master of Communication, Master of Arts Writing and Literature, Master of Creative Arts) continue to grow in strength and scope; a new master's degree in Film and Television will commence in 2020.

The School operates at the Burwood campus in Melbourne, and at both the Waurn Ponds and Waterfront campuses in Geelong. Our online Cloud campus is a strength, and staff are skilled in delivery through fully online and blended learning. We are blessed with a diverse study cohort, including students from many countries, at both undergraduate and postgraduate level. We have educational partnerships in China, Indonesia, Malaysia, Norway, and Vietnam. Open to both school leaving students and non-school leavers, we have an inclusive and welcoming approach to student recruitment and consistently rank highly for our student experience, graduate outcomes, and overall satisfaction.

Social and creative partnerships are a feature of working in SCCA, with staff actively engaged in developing activities with Toombak Productions, Melbourne Arts Centre, Federation Square, Country Press Association, the Women's National Basketball League, Geelong Writers' Festival, Geelong Performing Arts Centre and more. Partnerships focus on research opportunities and student internships.

The School has many dedicated specialist facilities including a professional-standard television studio, sound studio, edit suites, darkrooms, performance and rehearsal venues, art studios, animation, photography and design labs and a motion-capture facility. A new newsroom, creative media lab, green-screen studio, communications teaching hub and larger art and design galleries and studios were opened in 2017. Professional equipment is readily available, supported by a large and skilled technical group.

The School actively promotes an inclusive, collaborative work environment with an emphasis on shared decision-making, investing in its people, welcoming new staff and supporting the career development of all.



# Senior Lecturer in Communication

## TEACHING AND RESEARCH LEVEL C

The School of Communication and Creative Arts seeks an excellent academic to join the Communication group in a continuing role. The appointee will undertake key leadership roles in our undergraduate and postgraduate programs and will be a strong contributor to our research in Communication and Journalism Studies.

You will be a well-qualified academic, with a strong research performance, including generating external research grant income, and a proven ability to work with colleagues in course design and leadership. Your initial focus will be in teaching in the Bachelor of Communication and the Master of Communication, and you will be expected to take on a leadership role in the Communication group and/or the school by 2022.

You will be joining the school at an exciting time, as we expand our degrees in Communication and develop a new research initiative in Global Digital Publics and continue to embed state-of-the-art facilities in our teaching program.

You will be expected to contribute to and/or lead teaching across a range of units at undergraduate and postgraduate level, with an initial emphasis on teaching units in **Journalism**.

You will contribute research activity aligned with the Global Digital Publics initiative. The position is based at the Melbourne (Burwood) campus; online teaching through Deakin's cloud campus is also required. The successful applicant will be expected to commence at Deakin no later than Feb 2020 and may be able to commence sooner.

### RESEARCH AND SCHOLARSHIP

The successful candidate will:

- Have established a reputation at the national level in research and scholarship, whether through exhibition, performance, publication and/or recordings in high quality and high impact outlets
- Make a significant contribution within their specific areas of research, scholarship or creative activity;
- Make a significant

contribution to research projects, including internal and external collaboration to create new insights and opportunities;

- Make a significant contribution to research collaborations and partnerships which have demonstrable outcomes;
- Make a significant contribution to successful development of research programs or partnerships
- Make a significant contribution to the supervision, management and timely completion of HDR students;
- Make a significant contribution to a culture of research excellence in the University;
- Make a significant contribution to the successful application of scholarly and research expertise to innovation and invention, with appropriate involvement in the commercialisation of outcomes.

## Performance expectations

Annual performance objectives and expected outcomes will be defined for this role in accordance with the Minimum Standards and Typical Duties for Academic Levels (MSTDALs) and Faculty Research Expectation Models (FREMs). Specific duties will be allocated with reference to the applicable Workload Allocation Model (WAM). These documents are updated from time to time and are available on request.



### LEARNING AND TEACHING

- Demonstrate excellent scholarly learning and teaching across all levels and modes (including for example in the cloud and in clinical settings) with an emerging reputation at the national level;
- Make a significant contribution to the moderation and maintenance of academic standards, and the development of course and unit curriculum that exemplifies Deakin's curriculum framework, and meet external requirements such as the Higher Education Standards Framework and professional accreditation;
- Create innovations designed to improve student and graduate outcomes including graduate employment;
- Design and implement best practice assessment and evidence of student learning outcomes at Unit and Course level, and lead assessment panels;
- Mentor students, including referring students to University services;
- Provide leadership in teaching and learning through roles such as Course Director or Unit Chair of high enrolling courses or units.

### SERVICE

The successful candidate will be expected to:

- Make a significant contribution to the implementation of the University's Strategic Agenda;
- Make a significant contribution to effective high performing teams;
- Make a significant contribution to projects within or on behalf of the University;
- Make a significant contribution to external partnerships;
- Make a significant contribution to University or Faculty committees;
- Represent the Faculty or University at academic, professional and civic forums;
- Make a significant contribution to community engagement activities.

### OCCUPATIONAL HEALTH AND SAFETY

Deakin highly values the promotion of a safe working environment for students, staff and visitors, with attention to the requirements of relevant Occupational Health and Safety, Workers Rehabilitation and Compensation, and Equal Opportunity Acts.

### ORGANISATIONAL RELATIONSHIPS

The successful candidate will primarily relate to the students and staff in the School, including sessional teaching staff whom they will supervise, and senior colleagues and peers with whom they will collaborate. The position requires engagement with communication professionals, other academics, prospective students and the wider community beyond the university.

### ORGANISATIONAL CONTEXT

The Senior lecturer will be a member of the Communication academic group within the School of Communication and Creative Arts, in the Faculty of Arts and Education. Staff within the School report to the Executive Dean through the Head of School; this position is managed on a day to day basis by the Head of the Communication academic group.

## SELECTION CRITERIA- ESSENTIAL

### QUALIFICATIONS

- PhD in a relevant discipline and/or advanced qualifications and experience in the relevant discipline area;
- Excellent record of scholarly learning and teaching in UG and/or PG programs, including innovative curriculum design and research supervision;
- Nationally recognised research reputation underpinned by publications in quality journals and/or exhibitions and/or success in obtaining external research grants;
- Demonstrated expertise in the professional practice of Journalism, and in applying these skills in teaching and/or research;
- Positive engagement with research, community, industry and government to enhance the national standing of the discipline;
- Demonstrated capacity and passion for leadership of teaching, research and/or administration; and
- Excellent interpersonal skills and a proven ability to establish good working relationships with colleagues.

## SELECTION CRITERIA- DESIRABLE

- Knowledge, understanding and appreciation of Aboriginal and Torres Strait Islander cultures and contemporary issues and
- Professional experience in Journalism.
- Professional experience in producing audio visual and/or social media content.

## THE APPOINTEE WILL BE EXPECTED TO:

- Provide an excellent contribution to the School's teaching and research programs;
- Exhibit and/or publish high quality research in journals of high repute;
- Contribute to the achievement of Deakin's strategic goals in research, teaching, engagement and innovation;
- Undertake professional and administrative roles and responsibilities that enhance the discipline and Deakin;
- Enhance the quality of teaching and learning activities, including identifying and responding to opportunities to advance the discipline; and
- Develop relationships with research, community, industry and government for enhanced teaching and research outcomes.

# Appointment process and how to apply

## Application

Thank you for your interest in the position of Lecturer in Communication.

Please direct all correspondence and enquiries to;

**Professor Matthew Ricketson**

Head of Academic Group  
(Communication)

School of Communication and  
Creative Arts

[scca-operations@deakin.edu.au](mailto:scca-operations@deakin.edu.au)

## How to apply

Please apply online via:

[deakin.edu.au/about-deakin/work-atdeakin](https://deakin.edu.au/about-deakin/work-atdeakin)

Include cover letter, curriculum vitae and a response to the Selection Criteria.

## Interview process

An initial screening of prospective candidates will take place.

Short-listed candidates will be interviewed by a panel of esteemed colleagues.

Details of professional referees will be required prior to interview.

## Remuneration and benefits

An attractive remuneration package is offered. Salary will be commensurate with qualifications, experience and research record.

Relocation support may also be available.

## Location

This position is located at Melbourne Burwood campus.

## Term of appointment

Appointment is for a continuing position which is subject to an initial three year probationary period.

## Special Requirement/s

This role has been identified as having contact with children and requires the incumbent to apply for and maintain a Working With Children Check (refer to Deakin's Recruitment Procedure for further details).



# Our locations

Deakin has five campuses, one in **Burwood**, two in Geelong (**Waterfront** and **Waurm Ponds**), one in **Warrnambool** and the vibrant Cloud Campus where over 25% of our students study. All students, regardless of their campus or mode of study, benefit from Deakin's award-winning digital environment.

Melbourne has been named the world's most liveable city for more than 5 years running\*.

Further information regarding our locations and relocating to Victoria can be found here:

[Our locations](#)

[Considering Relocation](#)

[Melbourne timelapse](#)

[Geelong/SurfCoast timelapse](#)

*\*The Economist's annual study*

## MELBOURNE BURWOOD CAMPUS

Melbourne Burwood Campus is Deakin's thriving metropolitan campus, attracting over 32,000 undergraduate and postgraduate on-campus students. It boasts open and inviting spaces for socialising and studying, innovative architecture, spacious new buildings and wireless hotspots.

## GEELONG WATERFRONT CAMPUS

Geelong Waterfront Campus is located on beautiful Corio Bay, in the central business district of Geelong. Originally built as Woolstores in 1893, the buildings have been extensively renovated to create a modern and impressive campus centre for over 5,000 students.

## GEELONG WAURN PONDS CAMPUS

Geelong Waurm Ponds Campus is located on the western edge of Geelong and is a thriving regional campus attracting over 8,000 undergraduate and postgraduate on-campus students. It boasts open and inviting spaces for socialising and studying, innovative architecture, spacious new buildings and wireless hotspots. The campus features expansive landscaped grounds and extensive sporting facilities.

## WARRNAMBOOL CAMPUS

Warrnambool Campus is set on the banks of the picturesque Hopkins River, close to local surf beaches and popular tourist attractions. The Warrnambool Campus is a friendly, close-knit community, with a personal and informal relationship.

