

Label	Description
Position Title:	TECHNICAL LEAD
Position no:	50062237
Team:	Product & Content Technology
Department:	Content Discovery & Personalisation
Location:	Ultimo
Reports to:	ENGINEERING MANAGER – CONTENT DISCOVERY AND PERSONALISATION 50055073
Classification:	Technologist
Schedule:	Schedule A
Roster cycle	Non-Rostered
Band/level:	Band 9
HR Endorsement:	16/09/2021

## Purpose

Lead a technical team that provides the development and enhancement of digital platforms and services, particularly focused on delivering audience facing solutions that will bring together the personalised ABC experience for our audiences, aligning with ABC strategy and objectives.

## Key Accountabilities

- Provide significant technical leadership and development to a technical team responsible for the
  analysis, design and development of complex digital products and platforms to support
  personalisation, including front-end applications, APIs and vendor integration, to ensure high
  quality experiences are provided to ABC's audiences.
- Lead and manage a technical team to ensure a shared understanding and commitment to team objectives, and to drive a culture of high-performance and continuous improvement.
- Define, develop and manage the development of processes and methodologies used within the team, including working with the wider Digital Products Infrastructure teams to drive the creation and management of development, build and test environments.
- Drive the creation and maintenance of comprehensive documentation, including drafting initial functional specifications documents and project documentation for ongoing reference.

- Be the highest level of reference for technical specialist advice and maintain a high level of awareness of best industry practices to ensure continuous improvements are made to existing standards and practices within the Digital Products team.
- Communicate and promote best industry practices to other engineers, to ensure adherence to appropriate practices throughout development teams.
- Under broad direction of the Engineering Manager, undertake significant research and critically appraise new and emerging technologies and platforms to ensure achievement of business objectives.
- Actively promote ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

## Key Capabilities/Qualifications/Experience

- 1. Relevant tertiary qualifications or equivalent signficant skills, knowledge and experience.
- 2. Demonstrated high level understanding in building interfaces with 3<sup>rd</sup> party tools and show keen interest in learning the vendor applications workflows and configurations.
- 3. Demonstrated highly developed fullstack skills, with significant experience developing highly complex, accessible, secure and high-performance user interfaces for a range of platforms and devices. Experience with at least one set of fullstack framework (e.g. React/Node.js/AWS) is desirable
- 4. Demonstrated expert knowledge and significant experience in assessing, selecting and using modern frameworks and build tools, implementing automated/unit testing, and version control branching, merging and versioning strategies.
- 5. Demonstrated significant experience in leading and managing technical development teams.
- 6. Highly developed interpersonal and communication (verbal and written) skills with the ability to convey or translate highly complex technical information to target audiences (technical and non technical stakeholders) is essential.
- 7. Highly developed planning and organisational skills with the proven ability to work effectively under pressure to meet tight deadlines.
- 8. Highly developed understanding of project management principles, application development methodologies and experience in the implementation of quality assurance and testing processes.
- 9. Experience in installation, integration and deployment of marketing, segmentation, email and personalisation platforms is desirable.
- 10. ABC Principles: Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
- 11. **ABC Policies**: Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
- 12. **Diversity and Inclusion**: Experience in building an inclusive and supportive culture where diversity is valued.

