



## POSITION DESCRIPTION

<b>Position Title</b>	SUPERVISING PRODUCER INDONESIAN SERVICE	<b>Position No.</b>	50055183
<b>Team</b>	News, Analysis, Investigations	<b>Classification</b>	Content Maker
<b>Department</b>	Asia Pacific Newsroom	<b>Schedule Roster Cycle</b>	Schedule A 2 Week Rostered
<b>Location</b>	Southbank	<b>Band / Level</b>	Band 7
<b>Reports to</b>	MANAGING EDITOR ASIA PACIFIC 50051926	<b>HR Endorsement</b>	2/10/2018

### Purpose

The ABC's *Asia Pacific Newsroom* in Melbourne requires a Supervising Producer to lead a small but dynamic team producing compelling Indonesian and English content for ABC News audiences at home and abroad. This is a key editorial and strategic role aimed at engaging and growing ABC audiences in target markets.

### Key Accountabilities

Reporting to the Digital Editor, APN, the Indonesian team Supervising Producer will:

- Lead and manage the Indonesian language editorial team based in the ABC's Asia Pacific Newsroom in Melbourne.

### CONTENT

- Select, accurately translate and value-add to relevant ABC News content for Indonesian CALD domestic and overseas audiences for publication on the ABC Indonesian website and app. Enhance current Indonesian content offering.
- Work with the digital English team to produce original and distinctive news stories and feature articles about Indonesia and Indonesian communities in Australia and overseas.
- Contribute suggestions and source talent for Indonesian-related content in other newsroom areas (e.g. The World TV program, Pacific Beat radio current affairs program), ABC News Jakarta bureau and wider ABC content areas.
- Liaise with News colleagues and other program teams to ensure immediate delivery and continuity in coverage of breaking news.
- Source and engage high quality external contributors to provide content for ABC Indonesian services, including user generated content (UGC).
- Ensure content is produced to required ABC editorial standards, policies, and site briefs before publishing. Undertake and commission regular content checks and reviews to ensure high editorial standards are achieved and maintained.

### STRATEGY

- In conjunction with the Managing Editor, Asia Pacific, and Digital Editor, Asia Pacific Newsroom, implement the content strategy for the Indonesian market to best meet audience needs, while reflecting an Australian perspective.
- Ensure the delivery of new and improved, mobile-friendly international content and extend the use of platforms popular in the Asia Pacific region.
- Generate insightful statistical reports and analysis about the performance of Indonesian content for both management and the Indonesian team. Deliver and accept feedback on this at daily editorial meetings.
- Provide advice to management on current and emerging audience trends in Indonesian audiences and proposals on how these could be met.





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### LEADERSHIP

- Oversee the recruitment, rostering and development of staff in Melbourne and Jakarta to ensure quality, diverse multiplatform editorial digital content is produced daily. Monitor and review staff performance.
- Provide effective editorial direction to staff in Melbourne and Jakarta. Ensure staff proactively contribute to and assist colleagues in the Asia Pacific Newsroom and wider ABC.
- Actively participate as part of the Asia Pacific Newsroom leadership team by providing advice and recommendations which contribute to newsroom strategy, management and cohesion.
- Coordinate and collaborate with internal and external stakeholders (including syndication partners as required) as the Indonesian editorial representative of the Asia Pacific Newsroom.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

### Key Capabilities/Qualifications/Experience

1. Demonstrated editorial leadership, excellent editorial judgement and significant practical experience as a journalist. Proven ability to commission accurate and original news in engaging digital formats within deadlines.
2. Effective people management and communications skills at a high level: Proven ability to build a strong performing and cohesive team. Demonstrated ability to communicate effectively with management.
3. High level bilingual language skills in English and Bahasa.
4. Understanding of the ABC's charter obligations and international news strategies. Demonstrated ability to develop strategies to reach new audiences for ABC content at home and abroad.
5. Ability to identify trends in digital news consumption, new media technologies and platforms in the Asia Pacific region. Demonstrated willingness and skillsets to adapt and change in an evolving digital environment.
6. Proven ability to work collaboratively and actively build relationships in a culturally diverse news environment.
7. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant
8. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
9. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
10. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.