



POSITION DESCRIPTION

Position Title	LOCAL COMMUNITIES REPORTER - INDIGENOUS	Position No.	50059481
Team	News, Analysis, Investigations	Classification	Content Maker
Department	NSW Newsroom	Schedule Roster Cycle	Schedule B 2 Week Rostered
Location	Sydney	Band / Level	Band 4-5
Reports to	NSW STATE NEWS EDITOR 50039785	HR Endorsement	27/08/2020

Purpose

Deliver distinctive, engaging content that reflects the issues affecting Sydney's Indigenous, culturally and linguistically diverse (CALD) communities, and the contribution they make to life in NSW.

Key Accountabilities

- Research and prepare original content that tells the stories of Indigenous and CALD communities across NSW and engages new audiences across ABC platforms.
- Develop strong contacts with Indigenous and community groups across Sydney, using community meetings, social media and online forums to source story ideas and talent.
- Work closely with digital, social, and broadcast news leaders to pitch and workshop stories to engage the widest possible ABC audience. Use audience analytics to inform storytelling and presentation.
- Liaise with ABC Radio Sydney reporters to deepen coverage and discussion of Indigenous issues on air and online. Collaborate with network Indigenous Affairs reporters and producers, as necessary.
- Demonstrate an understanding of platform-specific storytelling and emerging social and on-demand platforms. Embrace innovative visual storytelling methods, including video and stills photography.
- Provide ideas and insight on Indigenous issues to other NSW reporters working on a wide range of topics and investigations.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Experience reporting on indigenous communities, together with issues affecting people from a range of diverse backgrounds in NSW.
2. Proven experience delivering news on a range of digital, social, and broadcast platforms, utilising a variety of storytelling techniques. Strong writing and visual storytelling skills preferred.
3. A solid understanding of digital audience trends, audience analytics and on-demand platforms.
4. Experience using social media platforms to source content, communicate with audiences and expand potential reach for stories.
5. Demonstrated ability to develop strong local contacts through a variety of methods, using those networks to break local stories and deliver engaging content to a wider audience.
6. Highly developed communication techniques and a strong focus on teamwork enabling the formation of positive working relationships with other team members, reporters and other ABC staff and contacts.
7. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.





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8. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
9. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
10. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
11. Demonstrated knowledge and understanding of Aboriginal and/or Torres Strait Islander cultures and an understanding of the issues affecting Aboriginal and/or Torres Strait Islander people. And ability to communicate sensitively and effectively with Aboriginal and/or Torres Strait Islander people.