POSITION DESCRIPTION

Position Title	BUSINESS ANALYST	Position No.	50058018
Team	Product & Content Technology	Classification	Technologist
Department	Group Product	Schedule Roster Cycle	Schedule A Non-Rostered
Location	Sydney	Band / Level	Band 7
Reports to	PRODUCT MANAGER 50054853	HR Endorsement	30/01/2020

Purpose

Drive product development to define and build the future of the ABC's online video delivery platform that aligns with ABC strategy and supports the achievement of Product & Content Technology's objectives.

Key Accountabilities

- Under broad direction of the Product Manager, drive product development from ideation to realisation by identifying areas for iterative improvement using data insights and Build Measure Learn techniques.

- Collaborate with Product Managers and the cross functional iview team to story map and refine audience value within our Agile delivery environment.

- Collaborate with the Data Insights team to effectively understand audience behaviour by determining analysis data requirements and extracting relevant insights from Amazon Redshift database and various APIs.

- Proactively identify issues and advocate for continuous improvement of processes and tools to ensure the delivery of value to our audience.

- Develop and maintain strategic working relationships with relevant stakeholder across the ABC to achieve business outcomes.

- Keep up to date with broad developments and best practices in the industry to develop and grow our approach to analysis.

- Provide leadership and mentoring to the team to build and maintain a high-performance culture.

- Actively promote the ABC values and apply all relevant workplace policies and guidelines.

- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Tertiary qualifications in a relevant discipline or equivalent skills, knowledge and experience.

2. Highly advanced understanding in content delivery and VOD platforms.

3. Demonstrated experience building SQL and API queries that can be reused for future data exploration.

4. Highly advanced planning and organisational skills with demonstrated wide experience delivering projects using Agile techniques.

5. Highly advanced communication and interpersonal skills with the ability to convey complex ideas and concepts across all areas of a business.

6. Highly advanced leadership skills with the ability to lead, train and mentor employees.

7. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.

8. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.

9. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.