



# POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	STREAMING MANAGER - ADULTS
Position no:	50069531
Team:	[Content]
Department:	Programming, Acquisitions & Streaming
Location:	Ultimo
Reports to:	SENIOR CHANNEL MANAGER ADULTS 50034151
Classification:	Administrative/Professional
Schedule:	[Schedule A]
Roster cycle	[Non-Rostered]
Band/level:	[Band 8]
HR Endorsement:	3/09/2024

## Purpose

Plan and manage the curation for main page and Adults content on ABC iview. Curate and optimise metadata and levers to highlight priorities, showcase breath of catalogue and drive ratings for both platform and titles.

## Key Accountabilities

- Under broad direction of the Senior Manager Programming & Streaming – Adults, and working closely with the Programming and Platform & Metadata teams, plan and implement the on demand offering for main page and Adults content across ABC iview.
- Optimise curation by frequent reviewing of ABC iview content mix, informed by performance analysis & programming priorities.
- Manage and drive the daily creation and implementation of plans, including maintenance of ABC iview planning documents, launch publishing and metadata entry, to optimise search and personalisation.
- Utilise rails, rail titles, playlists and other levers to curate collections and audience offerings, prioritising content in line with content strategy.
- Optimise metadata to constantly improve personalisation connections, and work with Metadata & Platform team to continuously improve functionality and efficiency.

- Lead and manage the Streaming Planners by providing guidance and mentorship, to ensure a shared understanding of and commitment to team objectives, and to drive a culture of high-performance and continuous development.
- Drive continual improvement of processes, facilitating education while encouraging review and experimentation.
- Establish and maintain strategic positive internal and external relationships to achieve strategic objectives.
- Work across the department and ABC more broadly, to understand priorities, ratings, targets, and technical possibilities.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

## Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualification, or significant knowledge, skills and experience in industry program scheduling, rights and distribution procedures and operational requirements.
2. Outstanding programming experience implementing programming and scheduling strategies.
3. Expert ability to analyse complex information and research and compile information of a specialist nature.
4. Outstanding communication skills, with the ability to communicate both written and verbally in a clear and concise manner.
5. Demonstrated significant team leadership experience with ability to mentor and motivate staff.
6. Outstanding organisational and time management skills and demonstrated ability to provide effective operational support whilst working within a deadline.
7. Demonstrated high level ability to establish and maintain effective working relationships and partnerships, both within and external to the ABC.
8. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
9. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
10. **Diversity and Inclusion:** Experience in building an inclusive and supportive culture where diversity is valued.

