



PROFESSOR IN MARKETING

SCHOOL/UNIT	School of Business
SPECIALISATION	Marketing
CLASSIFICATION	Level E
WORK LOCATION	Malaysian campus, Bandar Sunway

ORGANISATIONAL CONTEXT

Monash University Malaysia is the third largest campus of Australia's largest university. We carry with us the distinction of being the Malaysian constituent of a premier research intensive Australian university ranked among the top 100 universities in the world, and a member of Australia's prestigious Group of Eight.

We have maintained a proud tradition of education and research excellence for 20 years and counting, and are now recognised as a leader in the international higher education sector in Malaysia. Our location in Sunway City, one of the region's industrial hotspots, well positions us for scholarly engagement with Southeast Asia and beyond.

We believe that everyone has the potential to make a positive impact on the world. Throughout the years, we have welcomed more than 20,000 students from over 70 countries who are keen to do so. We provide our students with a supportive learning environment so that they are able to flourish and are empowered to succeed. Every day, we come together to embrace new ideas and devise solutions to address social, political and economic challenges of our communities.

This desire to make a difference and the relentless passion which drives us forward are what define Monash.

For further information see: www.monash.edu.my.

The School of Business is the largest school at Monash University Malaysia with enrolment numbers in excess of 2,200 students. The School is structured into 6 disciplines; Accounting & Finance, Business Law & Taxation, Marketing, Management, Economics, and Econometrics & Business Statistics.

The School's vision is to become one of the best business school in Asia, as measured by the quality and impact of its teaching and research, and, through these, to engage with and serve the community. By pursuing this vision, the school contributes to the University's mission to improve the human condition by advancing knowledge and fostering creativity.

The School is led by the Head of School who is advised and supported by an Executive Committee comprising senior academic and professional staff members of the School: Deputy Heads of School, Heads of Discipline, Senior School Manager and managers.

For further information, see: <http://www.buseco.monash.edu.my/>.

POSITION PURPOSE

A Professor provides leadership and fosters excellence in research, teaching, professional activities and policy development within the School, the Campus, the Faculty, the University and within the community, both scholarly and general. The incumbent delivers outstanding contributions to the discipline and school.

The incumbent develops, teaches and administers undergraduate and postgraduate units within the School. The professor is also responsible for undertaking activities that maintain and develop scholarly research and the professional activities that are related to the discipline.

Reporting Line: The position reports to Head, School of Business under broad direction

Supervisory Responsibilities: The position will be responsible for supervision of associate professors, senior lecturers, lecturers, sessional teaching staff and research assistants in the discipline

Financial Delegation: Not applicable

Budget Responsibilities: Not applicable

KEY RESPONSIBILITIES

The key result areas of Research and Education, Leadership and Management and External Relationships are the basis for the primary duties and responsibilities of the role. The appointment as a Professor may be in the speciality area most appropriate to the appointee's expertise and qualifications. The appointee will contribute to their own discipline and every effort will be made to assist with the development of personal and professional links with the appropriate groups of researchers.

A workload will be agreed annually with the Head of School in the Performance Development Plan Process.

Research and Education

1. Publish research outcomes in high impact journals
2. Establish a strong program of research capable of attracting substantial external funding and research staff
3. Foster postgraduate research training through the supervision of honours and HDR students
4. Provide research leadership in a relevant discipline and foster collaborative research at the highest international levels by working with other researchers on large scale projects
5. Mentor and assist academic staff and research strengths/centres in gaining national and international funding
6. Provide strong and committed leadership in teaching and curriculum development
7. Make a distinguished personal contribution to the teaching program in the relevant discipline at undergraduate and postgraduate levels
8. Monitor the quality of teaching in the relevant discipline and proactively maintain it at a high level
9. Participate in the Faculty's curriculum planning and development processes, academic committees, and relevant examination processes
10. Ensure that the quality, relevancy and value of courses/units reflect industry expectations
11. Service to the School and Campus in ways which capitalise on experience and seniority
12. Representing the interests of the University in relevant disciplinary and non-disciplinary forums at national and international levels

Leadership and Management

13. Foster and facilitate the development of outstanding academic programs, research and research training in the relevant discipline

14. Facilitate the management of the School's undergraduate and postgraduate programs, consistent with the objectives of the Campus
15. Lead and contribute to the administration and strategic development of the School including student growth
16. Provide innovative and effective leadership in the discipline
17. Contribute to academic and administrative leadership within the School and participate in the development of policy in the School, Faculty and University
18. Strengthen links with relevant faculties and schools within the University
19. Provide leadership and contribute in administrative and coordination duties that are necessary for the effective operation of programs
20. Represent the School's interests, views and needs in the broader Faculty, Campus and University contexts
21. Contribute to the effective and efficient management of resources including budget allocation
22. Contribute to the School's talent management agenda through effective mentoring, coaching, supervision and performance management

External Relationships

23. Develop collaborative linkages and provide advice to government, industry and community organisations on relevant matters
24. Develop close liaison with industry to foster collaboration and research opportunities, including funding for postgraduate students
25. Develop strong collaborations with research groups in Malaysia and overseas
26. Provide leadership and participate in community affairs to enhance the standing of the discipline, Faculty and University regionally, nationally and internationally
27. Lead and develop cross-faculty or multi-disciplinary course proposals and research projects
28. Build collaborative links with government and professional bodies for the promotion and development of the discipline

KEY SELECTION CRITERIA

Education/Qualifications

1. The appointee will have:
 - A doctoral qualification, or equivalent accreditation and standing, and recognised as a leading authority in the relevant discipline

Knowledge and Skills

2. Evidence of outstanding scholarly activity of an international standard in the relevant discipline including significant publications in high impact journals, a consistent record of high level research engagement and productivity and a demonstrated ongoing commitment to one or more programs of research
3. Demonstrated ability to generate research income, including from traditional and more innovative sources of research funding
4. Evidence of collaborative research and the ability to foster a research culture with less experienced researchers and to act as a mentor to new supervisors
5. A record of successful supervision of HDR and/or PhD students to completion
6. The ability to make a significant contribution to undergraduate and postgraduate programs in the relevant discipline with evidence of innovation in new and existing curriculum development, course design and course management

7. Demonstrated commitment to the delivery of excellent teaching and educational services to undergraduate and postgraduate students and to effectively liaise with stakeholders
8. Highly developed interpersonal and communication skills including the ability to work well with other academics and to advocate for the School as a contributing member on various boards and committees within the Campus, Faculty and the University
9. Evidence of strong networking skills and a demonstrated commitment and capacity to establish, maintain and strengthen collaborative relationships with industry, government and professional bodies in national, regional and international environments
10. Proven ability in the management of academic and professional staff and resources, and substantial experience in senior academic administration, including excellent people and program management skills, and the ability to promote a collegial, productive culture and to lead and motivate staff to deliver the required outcomes
11. Evidence of professional leadership qualities and capacity for executive administrative responsibilities

OTHER JOB RELATED INFORMATION

Participation in key events for the Campus and School, as required:

- Monash Open Day and Graduation Ceremonies
- Campus enrolment and induction sessions as the School's representative
- Campus, School and Discipline functions that may take place after normal office hours

LEGAL COMPLIANCE

Ensure you are aware of and adhere to legislation and University policy relevant to the duties undertaken, including: Ethics, Equal Opportunity, Occupational Health and Safety, Conflict of Interest (including Conflict of Interest in Research), Paid Outside Work, Personal Data Protection, Conduct of Research, and Staff/Student Relationships.