



# POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	REPORTER, NEWS
Position no:	50009245
Team:	[News]
Department:	Regional Mackay
Location:	Mackay
Reports to:	EDITOR, ABC TROPICAL NORTH 50046511
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4]
HR Endorsement:	22/08/2024

## Purpose

Create features content across all platforms that aligns with ABC strategy and supports the achievement of News strategies and objectives.

## Key Accountabilities

- Under routine direction of the Chief of Staff, and in collaboration with colleagues, create content for multiple platforms to engage local and national audiences.
- Facilitate and moderate audience driven content initiatives, including social newsgathering to enhance and create original reports via User Generated Content.
- Identify and develop, in collaboration with colleagues, local content that can be shared with other content teams in Regional & Local and across the ABC on multiple platforms.
- Assist in the development of digital skills of content teams through guidance and support.
- Contribute to the implementation of the Local Emergency Coverage plan and communicate with relevant stakeholders as required.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities in Australia's outer suburbs to find and tell stories that are relevant for them and in line with the News strategy, "More Relevant to More Australians".

- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

## Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications in journalism or demonstrated equivalent skills, knowledge and experience.
2. Proficient editorial skills with demonstrated experience in creating unique stories that resonate with audiences and moderating user generated content.
3. Proficient photography and video skills and post-production experience.
4. Accomplished time management and communication skills with the ability to work effectively in an open and collaborative approach to work within the immediate and wider team.
5. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
6. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
7. A proven ability to source and maintain contacts across the broader Australian community.
8. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
9. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
10. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

### Special Requirements

- Possession of a current and valid Driver's Licence.
- Willingness and flexibility to travel to remote locations.



[www.abc.net.au/careers](http://www.abc.net.au/careers)