

POSITION DESCRIPTION

Position Title	Senior Lecturer in Communication and Media
Faculty:	Arts and Design
Appointment Level:	Academic Level C
Reporting To:	Head of School, Arts and Communication
Position No:	60392

THE UNIVERSITY OF CANBERRA

The University of Canberra is a young University anchored in the national capital. UC works with government, business and industry to serve our communities and nation. UC challenges the status quo always pursuing better ways to teach, learn, research and add value – locally and internationally. Distinctive by Design, UC is the University for the Professions.

Its purpose is to provide education which offers high quality transformative experiences to everyone suitably qualified; to engage in research which makes an early and important difference to the world around us; and to contribute to the building of just, prosperous, healthy and sustainable communities.

Our Shared Plan has five interconnected streams of strategic intent that will drive our quest to shape UC into a globally prominent institution of learning, research and public engagement. This will empower our diverse people to drive our core missions of distinctive teaching and research in an enriched living-learning environment encompassing our Canberra campus and global locations.

FACULTY OVERVIEW

The Faculty of Arts and Design is a diverse faculty, offering programs that range from the highly conceptual to the deeply practical. The programs are designed to ensure that students graduate ready to launch their career and can show potential employers both professional knowledge and skills in critical and creative thinking, communication, collegiality, and ethical practice.

SCHOOL OF ARTS AND COMMUNICATION

The School of Arts and Communication has a creative and professionally focused mission. Our degrees prepare students for the performing in the creative professions, such as creative writing, film and cultural heritage, and the communications professions, including journalism, public and corporate communication, sports media, and marketing communication. We have strong connections with the professions and cultural fields, and given our location in the nation's capital, have extensive networks into government and cultural institutions. In addition to our education activities, the School of Arts and Communication has an outstanding research record.

POSITION PURPOSE

The appointee will be expected to contribute and become a leader in the teaching and research efforts of the University in the field of Communication and Media with strong ties to industry and specialisation in strategic communication with associated track record. A focus on political marketing and management is preferred. We are particularly interested in applications from experienced teachers and researchers of digital communication and scholars engaging with innovative research methods. The University is seeking an innovative teacher with industry practice and an active researcher who will pursue research-led education in Communication and Media at both the undergraduate and postgraduate level and be a strong member of the News and Media Research Centre. The appointee will be encouraged to develop links with relevant stakeholders in the communication and media industry locally, nationally, and globally.

PRIMARY RESPONSIBILITIES

As a dedicated teaching and research academic in the Faculty of Arts and Design, you will:

Education

1. Design, deliver and coordinate lectures, tutorials, workshops and work integrated learning opportunities at undergraduate and postgraduate levels.
2. Lead the development of curriculum and programs of study.
3. Lead programs of study at an undergraduate and postgraduate level.

Research

4. Conduct relevant research, and as appropriate, lead a research team.
5. Apply for competitive research grants and consultancies.
6. Recruit and supervise honours and postgraduate research students.

Engagement

7. Represent the Communication and Media program area, and the university, at industry, government and professional forums.
8. Representing the Communication and Media program area on faculty and university committees.
9. Establishing links with national and international scholarly communities
10. Participate in broad administrative functions and management activities as required, including active participation in School, Faculty and University meetings, committees and outreach activities.
11. Other relevant duties by negotiation with the Head of School.

KEY CAPABILITIES

Key Capabilities	Descriptors
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1. Customer Service	<p>1.1 Engages in effective and strategic research, teaching and service activities.</p> <p>1.2 Understands students' and Faculty partners' needs and is able to address these in a reasonable and efficient manner.</p>
2. Digital Literacy	<p>2.1 Demonstrates the ability to use information and communication technologies to find, evaluate, create, and communicate information to both internal and external stakeholders.</p> <p>2.2 Demonstrates critical thinking to plan and conduct teaching and/or research, solve problems and make informed decisions using appropriate digital tools and resources.</p> <p>2.3 Incorporates digital literacy skills into own learning and the learning of others eg students, peers, supervisees</p>
2. Effective Communication	<p>2.1 Excellent interpersonal communication skills.</p> <p>2.2 Listens to others and effectively communicates ideas.</p> <p>2.3 Influences and negotiates persuasively with internal and external stakeholders.</p>
3. Collaboration	<p>3.1 Ability to influence stakeholders and achieve Faculty and University objectives.</p> <p>3.2 Works to achieve and align career, team, Faculty and University goals and aspirations.</p> <p>3.3 Develops relationships with internal and external parties and identifies opportunities to introduce new partners and opportunities to the University.</p> <p>3.4 Identifies and seeks to improve Faculty and University business processes to ensure the achievement of Faculty and University strategic objectives.</p>
4. Delivers results	<p>4.1 Delivers on agreed outcomes.</p> <p>4.2 Identifies opportunities to improve processes and takes opportunities to problem solve to deliver outcomes, including negotiating and influencing internal service providers to do the same.</p> <p>4.3 Responds effectively to changing circumstances and prioritises effectively.</p>
5. Business Acumen	<p>5.1 Effective management skills and technical knowledge including project, and financial management.</p>

	<p>5.2 Manages resources effectively.</p> <p>5.3 Understands the commercial context of the university and takes every opportunity to use resources more efficiently and to generate new academic activities to provide further resources.</p>
<p>6. Leadership</p>	<p>6.1 Proactively addresses challenging issues and takes responsibility for seeing issues through.</p> <p>6.2 Assists the Faculty and University leadership to overcome barriers.</p> <p>6.3 Connects the University Strategic Plan with Faculty strategic and operational plans and reinforces connections with other staff.</p> <p>6.4 Builds and communicates a clear and compelling path for others to choose to be committed and engaged.</p> <p>6.5 Champions and role models effective change processes while contributing to the ongoing refinement and improvement of Faculty and University strategies and plans.</p>