



## POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	TRAINEE REPORTER, RURAL
Position no:	30001295
Team:	[Regional & Local]
Department:	Regional, Rural & Emergency
Location:	Any
Reports to:	EXECUTIVE PRODUCER, RURAL Reporting to Position No
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 2-3]
HR Endorsement:	20/10/2020

### Purpose

A 12-month trainee program to learn, develop and build skills in a range of content making roles and create content that attracts and builds audiences in line with ABC Regional & Local's goals and strategies.

### Key Accountabilities

- Under routine direction, develop the skills relevant to a content maker, such as:
  - Create rural and primary industry content for multiple platforms, to engage and inform local, state, national and international audiences.
  - Produce digital and social media content including taking, editing and uploading photos and videos.
  - Pre-record straightforward interviews, voice reports and packages.
  - Program production, recording and editing skills.
  - Key aspects of reporting including writing basic feature stories.
  - Proficiency in the use of electronic studio & field recording, replay & editing equipment.

- Suggest content, research and compile simple stories that are interesting, accurate and of appropriate duration for the Rural Report and Country Hour programs.
- Identify rural & primary industry content to be shared with other ABC content teams for broader reach.
- Support local community activities, such as outside broadcasts.
- Take part in and complete training modules as assigned throughout the program.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

## Key Capabilities/Qualifications/Experience

1. Interest in or tertiary qualifications in Agriculture or Journalism, or demonstrated equivalent experience in primary industries.
2. Detailed understanding of rural and regional issues that affect and interest the local audience.
3. An understanding of the importance of generating creative story ideas and the confidence to pitch them in a clear and compelling way.
4. Proficient editorial skills and ability to source and analyse information and exercise sound judgement, meet deadlines and pay attention to detail.
5. Some experience publishing content on social media in a personal or professional capacity and familiarity with social media to connect with audiences and as a research tool.
6. An understanding of online as a medium. An interest in broadcast, digital and social media technology, including the aptitude to create video, photo and other online content.
7. Demonstrated creative ability, imagination & resourcefulness; willing to share information and learn from others; participates effectively as part of a team & established good working relationships.
8. Demonstrated passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
9. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
10. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
11. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds
12. Demonstrated knowledge and understanding of Aboriginal and Torres Strait Islander cultures and an understanding of the issues affecting Aboriginal and Torres Strait Islander people with the ability to communicate sensitively and effectively with all.

### Special Requirements

13. A current and valid driver's licence.



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