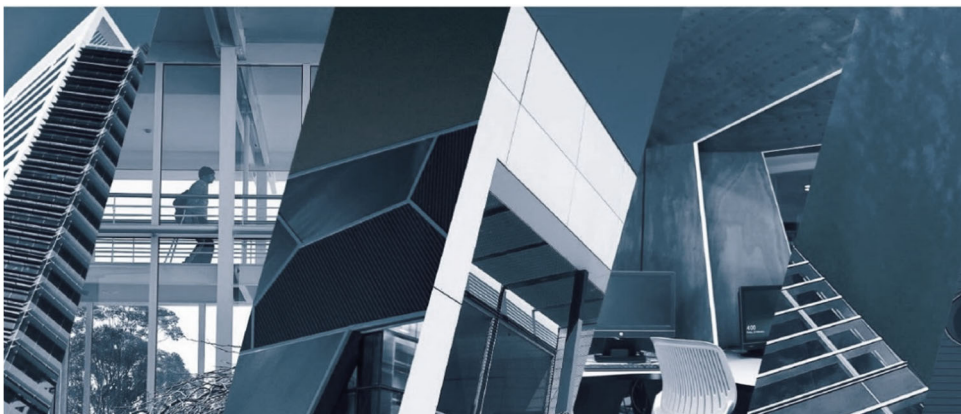


Position Description



Position title:	Senior Lecturer, Cognitive Enterprise
School/Directorate/VCO:	Federation Business School
Campus:	Ballarat, Gippsland or Berwick Campus. Travel between campuses may be required.
Classification:	Academic Level C
Time fraction:	Full-time
Employment mode:	Continuing employment
Probationary period:	This appointment is offered subject to the successful completion of a probationary period.
Further information from:	Professor Christina Lee, Dean, Federation Business School Telephone: (03) 5327 6725 E-mail: christina.lee@federation.edu.au
Recruitment number:	850200

Background

At Federation University, we are driven to make a real difference to the lives of every student, and to the communities we serve.

We are one of Australia's oldest universities, known today for our modern approach to teaching and learning. For 150 years, we have been reaching out to new communities, steadily building a generation of independent thinkers united in the knowledge that they are greater together.

Across our university and TAFE campuses in Ballarat, Berwick, Brisbane, Gippsland, and the Wimmera, we deliver world-class education and facilities. With the largest network of campuses across Victoria, as well as a growing Brisbane base, we are uniquely positioned to provide pathways from vocational education and skills training at Federation TAFE through to higher education.

Portfolio

Federation Business School (FBS) is a multi-campus School and comprises approximately 40 continuing academic staff, a range of administrative and professional staff and sessional staff members.

The School offers undergraduate, graduate and higher degree research programs across business disciplines, namely, Accounting and Finance, Economics, Management, Cognitive (Digital) Enterprise and Marketing.

The School embraces the University's purpose 'to transform lives and enhance communities' and we fulfil this purpose by taking a transformational approach and in close collaboration with regional and local businesses and the public sector, we seek to:

- build on our unique opportunities
- respond to the dynamic higher education landscape
- deliver a sustainable future

Position summary

The Senior Lecturer will lead the development of a new degree, Bachelor of Cognitive Enterprise (BCE). During program and curriculum development, you will actively engage with industry to foster and embed partnerships for student placement and professional experience. You will engage directly with key IBM personnel to integrate their learning and training programs into the BCE.

Cognitive enterprise describes a business that utilises data and processes provided by new technologies including AI, IoT, Blockchain, automation and 5G, to enhance customer experience and gain competitive advantage. The Bachelor of Cognitive Enterprise, co-designed with IBM, provides students with foundations, knowledge and skills to deal with technical and strategic demands of contemporary business settings. The core curriculum will focus on a broad scope of primary organisational functional areas, the impact of digitization on business and developing a strong strategic and entrepreneurial emphasis towards innovation and entrepreneurial activity.

The Senior Lecturer, Cognitive Enterprise will be expected to:

- lead, develop and deliver course curriculum and teaching materials at undergraduate and post graduate levels using an experiential learning approach and digital learning and teaching strategies;
- work with key IBM staff to integrate course material;
- identify and engage with industry partners;
- contribute to the School's research activities and develop or maintain an active research profile; with an excellent track record consistent at the world standard for their discipline
- contribute to the school's administrative functions and contribute to engagement and academic citizenship activities

Key responsibilities

1. Provide leadership in developing, teaching, coordinating, and moderating courses in Cognitive Enterprise at undergraduate, honours and graduate levels, using student centred approaches based on experiential learning.
2. Incorporate contemporary scholarship and research findings to develop curriculum, learning and teaching practices.
3. Utilise curriculum to integrate disciplinary professional practice for student learning (i.e.: Work Integrated Learning) at the course level.
4. Undertake teaching and assessment of undergraduate and postgraduate students within the area of lecturing discipline.
5. Supervise students undertaking project courses, honours programs and research higher degrees.
6. Make a significant contribution to research within the School by leading research team activities, for example, as lead investigator in grant applications and projects.
7. Lead and participate in team projects and various committee meetings as required.

8. Develop an excellent track record of research outputs (journal publications, books, reports), grants and citations benchmarked against national averages for the discipline area.
9. Contribute significantly to the administrative functions of the School undertaking and overseeing broad administrative functions within the school.
10. Establish and work within collaborative academic networks within and outside the University.
11. Other responsibilities applicable to a Level C academic under current minimum standards for Academic Levels, as assigned by the Dean and Head of School/Deputy Dean.
12. Reflect and embed the University's strategic purpose, priorities and goals when exercising the responsibilities of this position. For a more complete understanding and further information please access the Strategic Plan at: <https://federation.edu.au/about-us/our-university/strategic-plan>.
13. Undertake the responsibilities of the position adhering to:
 - The Staff and Child Safe Codes of Conduct and Conflict of Interest Policy and Procedure;
 - Equal Opportunity and anti-discrimination legislation and requirements;
 - the requirements for the inclusion of people with disabilities in work and study;
 - Occupational Health and Safety (OH&S) legislation and requirements; and
 - Public Records Office of Victoria (PROV) legislation.

Level of responsibility

The Senior Lecturer, Cognitive Enterprise will be expected to work independently in the conduct of teaching and research activities, and assume a leadership role within the School in one or more of the areas of teaching, research and administration.

Training and qualifications

A doctoral qualification is required, with research focus on digital business, or technology, innovation and entrepreneurship (loosely termed cognitive enterprise).

The Senior Lecturer, Cognitive Enterprise will also have completed the Graduate Certificate in Education (Tertiary Teaching) or equivalent. If the Senior Lecturer, Cognitive Enterprise does not hold this qualification, they will be required to complete the qualification through the University's Centre for Learning Innovation and Professional Practice upon commencement of their employment (for further information, go to: <https://federation.edu.au/staff/learning-and-teaching/professional-development/award-programs/graduate-certificate-in-education-tertiary-teaching-gcett>).

Position and Organisational relationships

The Senior Lecturer, Cognitive Enterprise will work under the broad direction of the Dean and Head of School/Deputy Dean, and work as part of the School's team of academic and administrative staff.

Key selection criteria

Applicants must demonstrate they are able to undertake the inherent responsibilities of the position as contained in the position description and are able to meet the following key selection criteria:

1. A Doctorate, with research focus on digital business, or technology, innovation and entrepreneurship (loosely termed cognitive enterprise)
2. Graduate Certificate in Education (Tertiary Teaching) or equivalent or willingness and commitment to complete this qualification upon commencement of employment.
3. Demonstrated commitment to and enthusiasm for teaching and learning, and a good teaching record.
4. Demonstrated record of research at an international level.
5. Demonstrated capacity to supervise honours and research postgraduate students.

6. Capacity to work independently, as well as part of a team.
7. Organisational and administrative abilities necessary for the construction, coordination and administration of courses.
8. Substantial University administrative experience.
9. Excellent interpersonal, oral and written communications skills and an ability to relate well to students and other University staff.
10. Demonstrated commitment and ability to develop and implement a student-centred approach with a focus on student success, including the ability to monitor student success initiatives.
11. Knowledge and understanding of the needs, including learning needs, of a diverse range of students, including those with disabilities.
12. Demonstrated alignment with the University's commitment to child safety.

The University reserves the right to invite applications and to make no appointment.

It is not the intention of the position description to limit the scope or accountabilities of the position but to highlight the most important aspects of the position. The aspects mentioned above may be altered in accordance with the changing requirements of the role.

Key Minimum Standards for Academic Levels (MSALs)**Teaching and research academic staff****Level C**

A Level C academic will make a significant contribution to the discipline at the national level. In research and/or scholarship and/or teaching he or she will make original contributions, which expand knowledge or practice in his or her discipline.

A Level C academic will normally make a significant contribution to research and/or scholarship and/or teaching and administration activities of an organisational unit or an interdisciplinary area at undergraduate, honours and postgraduate level. He or she will normally play a major role or provide a significant degree of leadership in scholarly, research and/or professional activities relevant to the profession, discipline and/or community and may be required to perform the full academic responsibilities of and related administration for the co-ordination of a large award program or a number of smaller award programs of the institution.

The standards are not exhaustive of all tasks in academic employment, which is by its nature multi-skilled and involves an overlap of duties between levels.

Federation University Australia
Union Enterprise Agreement
2019–2021
Academic and General Staff Employees