

Position Title	Lecturer
Classification	Level B
School/Division	Business School
Centre/Section	Marketing Department
Supervisor Title	Head of Department
Supervisor Position Number	317871
Position Number	321257

Your work area

The UWA Business School is ranked in the Top 3 Best Business Schools in Australia and #1 in Western Australia (AFR BOSS Best Business Schools 2022). In its unique position on the West Coast of Australia, facing the Indo-Pacific, the School aims to extend its education mission to the broader region offering world class education and leading international research that is relevant to the challenges of today and the future. The UWA Business School has around 100 academic staff and 5,000 students and teaches both undergraduate, postgraduate masters, MBA and PhD courses. It is accredited by both the European Quality Improvement System (EQUIS) and Association to Advance Collegiate Schools of Business (AACSB) and is a signatory to UNPRME.

The Marketing Department in the Business School offers undergraduate and postgraduate degree courses, as well as research-based doctoral degrees. The students rank amongst the brightest in Australia, as measured by Australian Tertiary Admissions Rank (ATAR). The Department is particularly interested in hiring individuals who are enthusiastic about teaching and, equally importantly, have a well-developed research agenda with the aim of publishing in high-quality refereed academic journals.

Reporting structure

Reports to: Head of Department

Your role

As the appointee you will be responsible to the Head of Department and will be expected to make outstanding contributions to teaching, research and service within the School, in accordance with university rules, the code of conduct and the universities education and academic mission.

Your key responsibilities

Demonstrate a personal commitment to, and achievement in research within the Marketing Discipline

Demonstrate a significant personal contribution and commitment to high quality teaching and learning

Demonstrate involvement in academic and professional activities and in discipline development and administrative matters

Demonstrate willingness to supervise Honours, Masters and PhD students

Demonstrate willingness to work within the legislative requirements of the University and support the University's commitment to equity

Other duties as directed

Your specific work capabilities (selection criteria)

A relevant PhD qualification with completion prior to January 2024

Demonstrated academic experience in marketing, in any areas, but preference given to marketing analytics and digital marketing

Demonstrate a strong research track record displaying ability to undertake research and publish in high-quality international peer-reviewed journals

Demonstrate willingness to obtain research funding

Show evidence of a willingness to direct and supervise honours and postgraduate research students

Provide evidence of commitment to high-quality teaching including the development of curriculum and initiatives in effective learning

Demonstrated experience in service activities such as school policy development and other administrative matters

Demonstrate or show a commitment to engagement with the community, professional bodies and relevant industry bodies

Demonstrated experience in working collaboratively with others

Special requirements (selection criteria)

There are no special requirements.

Compliance

Ensure you are aware of and comply with legislation and University policy relevant to the duties undertaken, including:

The University's Code of Conduct hr.uwa.edu.au/policies/policies/conduct/code/conduct

Inclusion and Diversity web.uwa.edu.au/inclusion-diversity

Safety, health and wellbeing safety.uwa.edu.au/