



# POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	REPORTER
Position no:	50037410
Team:	[News]
Department:	Regional Dubbo
Location:	Dubbo
Reports to:	EDITOR 50046522
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4-5]
HR Endorsement:	25/08/2024

## Purpose

Create content across all platforms that aligns with ABC strategy and supports the achievement of news's objectives.

## Key Accountabilities

- Under routine to general direction of the Editor, and in collaboration with colleagues, create content for multiple platforms to engage local and national audiences.
- Facilitate and moderate audience driven content initiatives, including social newsgathering to enhance and create original reports via User Generated Content.
- Identify and develop, in collaboration with colleagues, local content that can be shared with other content teams in news and across the ABC on multiple platforms.
- Develop digital skills of content teams through mentoring and guidance.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic, and socio-economic diversity of the country.
- Actively engage with communities to find and tell stories that are relevant for them and in line with the News strategy.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.

- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

## Key Capabilities/Qualifications/Experience

1. Tertiary qualifications in journalism or demonstrated equivalent skills, knowledge, and experience.
2. Accomplished editorial skills with demonstrated experience in creating unique stories that resonate with audiences and moderating user generated content.
3. Proficient photography and video skills and post-production experience.
4. Possession of a current and valid Driver's Licence with a willingness and flexibility to travel to remote locations.
5. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
6. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
7. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
8. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
9. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
10. A proven ability to source and maintain contacts across the broader Australian community.

