



ASSOCIATE PROFESSOR

SCHOOL/UNIT	School of Business
SPECIALISATION	Marketing
CLASSIFICATION	Level D
WORK LOCATION	Main campus

ORGANISATIONAL CONTEXT

Monash University is Australia's largest university and a member of the prestigious Group of Eight. We've been consistently ranked among the world's top universities, rising 13 places in the Times Higher Education (THE) World University Rankings 2023 to rank 44th globally, reflecting our strong commitment to academic and research excellence.

Monash is a global university with four local campuses throughout Australia, as well as international locations in Malaysia, Indonesia, China, Italy and India. A unique alliance with the University of Warwick (UK) sits alongside an array of international collaborations with leading universities and corporations around the world, expanding the University's global network.

Established in 1998, Monash University Malaysia is Monash's third-largest campus and one of Malaysia's most respected universities. We were awarded a six-star SETARA rating by the Ministry of Higher Education Malaysia in 2017 and once more in 2019, cementing our position in the very top cohort of outstanding universities in the country. In 2020, we received a five-star rating for research excellence from the Malaysia Research Assessment.

As a self-accrediting University, we attract students not just from Malaysia, but from all over the world. More than 9300 students representing approximately 79 nationalities are currently enrolled at Monash Malaysia, and they enjoy a quality study experience supported by over 860 staff members.

We're Monash's platform for scholarly engagement with Southeast Asia, offering degrees in arts and social sciences, business, engineering, information technology, medicine, psychology and health sciences, pharmacy, and science across seven schools.

Our campus is located in Greater Kuala Lumpur, one of the region's industrial hotspots. We sit in the heart of the rapidly developing economic corridor linking Singapore, Kuala Lumpur, Bangkok and beyond. Our education and research are oriented towards deep engagement with this dynamic social and industrial landscape.

In 2023 Monash Malaysia celebrates 25 transformative years of making change. Since welcoming our first cohort of 417 students, we have built a reputation for quality, credibility and integrity, and is held in high esteem by our students, alumni, industry and government. We maintain a long and proud tradition of excellence in education, combined with liberal values of enquiry, providing a fertile environment for bright young minds to flourish and

lifelong opportunities for those wishing to enhance their education and career. Join us as we celebrate the accomplishments of our students, alumni and staff, and look towards an exciting future.

For further information, please visit www.monash.edu.my.

The School of Business is the largest school at Monash University Malaysia with enrolment numbers in excess of 2,400 students. The School is structured into 6 disciplines; Accounting & Finance, Business Law & Taxation, Marketing, Management, Economics, and Econometrics & Business Statistics.

The School's vision is to become one of the best business school in Asia, as measured by the quality and impact of its teaching and research, and, through these, to engage with and serve the community. By pursuing this vision, the school contributes to the University's mission to improve the human condition by advancing knowledge and fostering creativity.

The School's aim to have a profound impact on business in Asia and have established a new School-based research hub. The Hub will lead the School staff in expanding their links with industry and collaboration with key stakeholders in the business and research community. In so doing, the School will contribute to improve competitiveness of firms and industries in Malaysia and the region.

The School is led by the Head of School who is advised and supported by an Executive Committee comprising senior academic and professional staff members of the School: Deputy Heads of School, Heads of Discipline, Senior School Manager and managers.

For more information, please visit: <https://www.monash.edu.my/business>

POSITION PURPOSE

A Level D academic is expected to exercise a special responsibility in providing leadership and in fostering excellence in research, teaching, professional activities and policy development in the academic discipline within the school or other comparable organisational unit, within the university and within the community, both scholarly and general.

The academic will have responsibility for providing leadership, and fostering excellence in research, teaching, and professional activities in the academic discipline within the school, campus and the University. Expertise in Digital Marketing and/or Advanced Qualitative Methodology will be an added advantage.

Reporting Line: The position reports to Head, Department of Marketing

Supervisory responsibilities: As assigned

Financial delegation and/or budget responsibilities: Not applicable

KEY RESPONSIBILITIES

1. Conduct world class research, maintaining an active record of high quality publication, grants, and PhD student supervision
2. Lead the development and implementation of a research strategy for School of Business, Department of Marketing consistent with the research priorities of Monash University Malaysia and Monash University
3. Lead curriculum development, innovation, enhancement and quality assurance in the undergraduate and postgraduate curriculum
4. Lead the development and delivery of innovative and excellent teaching, learning and assessment experiences for undergraduate and postgraduate students
5. Lead the development of strong collaborations with other universities and with government, industry and/or civil society to drive research impact and educational excellence.
6. Play an active leadership role in the management of education, research and/or administration in the School, including coaching, mentorship, leadership and effective performance management.

KEY SELECTION CRITERIA

1. A doctoral qualification (PhD) or equivalent qualification
2. An outstanding research record, demonstrated by world class publications, grants and PhD supervision
3. An outstanding record in research leadership including generating research income, leading major research projects and, where relevant, building research teams
4. A strong record of successful and innovative curriculum development
5. An outstanding record of teaching, and educational leadership, which demonstrates a commitment to innovation and excellence
6. Proven ability to promote the discipline internally within the university as well as externally, both nationally and internationally
7. High level collaborative leadership skills that unite and inspire people creating a culture of high performance and collegiality.
8. A research agenda that demonstrates translational impact.

LEGAL COMPLIANCE

Ensure you are aware of and adhere to legislation and University policy relevant to the duties undertaken, including: Equal Employment Opportunity, supporting equity and fairness; Occupational Health and Safety, supporting a safe workplace; Conflict of Interest (including Conflict of Interest in Research); Paid Outside Work; Privacy; Research Conduct; and Staff/Student Relationships.