



POSITION DESCRIPTION

Position Title	SENIOR MOTION DESIGNER	Position No.	50051181
Team	[Audiences]	Classification	[Content Maker]
Department	Studio	Schedule Roster Cycle	[Schedule A] [Non-Rostered]
Location	Ultimo	Band / Level	[Band 7]
Reports to	STUDIO MANAGER 50045903	HR Endorsement	1/07/2016
Purpose			

To design and produce cutting edge motion graphics from concept through to delivery.

Key Accountabilities

- Work with Promo Producers, Creative Service Managers and Creative Director, to produce cutting edge creative content and graphics
- Produce motion graphics from concept to completion, adhering to brief or supplied style guides whilst meeting set budgets and timeframes and maintaining the highest standards of graphic design
- Estimating project requirements including resources, materials and time as requested by the Studio Manager
- Illustrating design concepts as mock-ups, mood boards, animatics, sketches or storyboards
- A focus on creative solutions and pushing the creative boundaries, developing new creative concepts and designs
- Maintain knowledge of best industry practice, keeping up to date with design trends and influences
- Contribute to evolvement of design department and lead small teams on design projects
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Minimum 5 years' experience as a Motion Designer
2. Familiar with industry standard deliveries and specs for broadcast and other platforms as well as knowledge of the promo and production processes
3. Demonstrated high level knowledge of After Effects, Illustrator, Photoshop
4. Proven highly advanced problem solving with excellent attention to detail
5. Demonstrated excellent verbal and written communication skills, with the demonstrated ability to form meaningful stakeholder relationships
6. Proven ability to take on creative feedback effectively and productively
7. Demonstrated strong creativity and design skills, with a genuine desire to produce cutting-edge content and graphics
8. Proven ability to thrive in a fast-paced environment, to adapt quickly and effectively to project requirement changes
9. Proven ability to deliver work to the highest standard across a range of requirements – branding, motion graphics and functional graphics





POSITION DESCRIPTION

10. Demonstrated highly motivated and enthusiastic team player, with a proven capacity to work well under pressure
11. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
12. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
13. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
14. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
15. A current working with children/police clearance and ongoing renewal/maintenance of this clearance in accordance with relevant legislation.