



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	JOURNALIST (VISUAL STORYTELLER)
Position no:	50041592-TEMP
Team:	[News]
Department:	Expanded Coverage Victoria
Location:	Geelong
Reports to:	JOURNALIST 50058429
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4-5]
HR Endorsement:	8/04/2024

Purpose

Deliver stories from the greater Geelong region as part of a small team based in that area, telling stories using stills photography, video and text to engage a diverse audience across digital, television, social and on-demand platforms.

Key Accountabilities

- Pitch original stories relevant to local and national audiences and produce them to a high standard, including scripting, shooting and editing.
- Break stories and create distinctive and engaging content that is impactful, demonstrates well developed journalistic craft and reflects the cultural, geographic and socio-economic diversity of the wider Geelong community.
- Under general direction, pitch and develop distinctive, creative visual stories that will engage a diverse audience across our local and national programs and outlets. Use a range of platforms to reach new audiences, including those in areas underserved by the ABC.
- Create quality innovative visual content for all ABC News platforms, including the website, social media, News Channel, 7PM and current affairs programs.
- Develop and maintain an understanding of contemporary production techniques and equipment, staying up to date with current and future industry developments.

- Shoot photographs and compelling video sequences for use across multiple platforms to generate stories relevant to a broad section of Australians to reflect the cultural, geographic and socio-economic diversity of the country.
- Cover breaking news swiftly and accurately, liaising closely with other members of the news team.
- Develop strong contacts with community groups across Geelong, the Bellarine Peninsula and Surf Coast, using community meetings, councils, social media and online forums to source story ideas and talent.
- Actively engage with communities in Australia's outer suburbs to find and tell stories that are relevant for them and in line with the News strategy.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated equivalent skills, knowledge and experience.
2. Accomplished experience as a Visual Storyteller, producing distinctive storytelling for multiple platforms.
3. Willingness to embed in the community, creating strong contacts to ensure a genuine understanding of local issues.
4. Demonstrate excellent knowledge and experience of stills and video camera, sound, editing and live operations in a fast-paced News environment.
5. Proven self-starter with ability to work well within a small, self-contained team.
6. Accomplished capacity to work both in a team and as a single-person crew, gathering and editing high-quality images and sound in a range of locations including in the field and in studio.
7. Demonstrated well developed planning and problem-solving skills. Proven self-starter with ability to work well within a small, self-contained team.
8. Experience in scripting, filming and editing short-format videos such as Instagram reels.
9. Understanding of the relevance and scope of the ABC News strategy.
10. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
11. A proven ability to source and maintain contacts across the broader Australian community.
12. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
13. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
14. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

Special Requirements:

15. Possession of a current and valid Driver's Licence.
16. Willingness and flexibility to travel to various locations.



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