



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	DEVELOPMENT MANAGER
Position no:	30001345.
Team:	[Content]
Department:	Indigenous
Location:	Ultimo
Reports to:	HEAD INDIGENOUS 50033489
Classification:	Content Maker
Schedule:	[Schedule A]
Roster cycle	[Non-Rostered]
Band/level:	[Band 6-7]
HR Endorsement:	11/04/2024

Purpose

Lead and manage the development and provide support towards the production of commissioned scripted, factual, and social media content for ABC Indigenous.

Key Accountabilities

- Support the Head of Indigenous to identify and develop high quality and distinctive, original Indigenous content which engages and is valued by Australian audiences ensuring the ABC is a pre-eminent public broadcaster and digital service.
- Manage the development of scripted, factual and social media content across all genres and formats.
- Identify and develop new content with an emphasis on popular, original and diverse content consistent with the aims of ABC Television.
- Assess the suitability and viability of both solicited and unsolicited program proposals submitted to ABC Indigenous.
- Work with and to the Head of Indigenous to evaluate and make recommendations regarding programs that are submitted to ABC Indigenous.

- Provide substantial editorial judgement through the development process that ensures content satisfies ABC Indigenous' Editorial and production standards and ABC Editorial Policy and Charter obligations.
- Foster and maintain key relationships with First Nations stakeholders, community representatives and screen content makers to support the development of Indigenous content making in Australia.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Highly advanced experience and thorough knowledge of the development process of scripted, factual and short-form content across a wide range of formats.
2. Substantial editorial skills with proven ability to develop First Nations content that is in line with broadcaster objectives and meets the aims of the intended platforms.
3. Strong editorial skills with the proven ability to develop programs that meet the aims of the intended program from script to delivery, supported with expert editorial judgement on editorial, legal, ethical, cultural, and other policy issues.
4. The ability to identify and develop new content with an emphasis on popular, original, and First Nations-led content.
5. Demonstrated ability to manage a comprehensive slate of varied projects simultaneously.
6. Proven track record working with or within the Australian independent and First Nations production sector.
7. Demonstrated knowledge of the aims of the ABC, the ABC Act and Charter. Commitment to the commissioning of ABC Indigenous programs in accordance with the ABC's editorial policies.
8. Efficient use of technology and application, including accuracy of input and interpretation of information on computer applications and ABC systems including Dragon and Gecko.
9. Highly developed and demonstrated knowledge and understanding of Aboriginal and Torres Strait Islander cultures, and a strong understanding of the issues affecting First Nations people. Highly developed ability to communicate sensitively and effectively with Aboriginal and Torres Strait Islander people.
10. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
11. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
12. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds

