Senior Lecturer and Director of the Bachelor of Digital Media and Communication

SCHOOL/UNIT	School of Arts and Social Sciences
SPECIALISATION	Communications
CLASSIFICATION	Level C
WORK LOCATION	Main campus

Organisational context

Monash University is a modern, global, research-intensive university, delivering education and research excellence in Australia and across the Indo-Pacific. We are making a positive impact on today's global challenges – whether by mitigating climate change, easing geopolitical insecurity or fostering healthy communities. Monash University is Australia's largest university and a member of the prestigious Group of Eight, a group of Australia's eight leading research universities. We have been consistently ranked among the world's top universities, at 42nd globally in the QS World University Rankings and 54th in the Times Higher Education World University Rankings in 2024, reflecting our strong commitment to academic and research excellence.

Monash University is a global university with four campuses in Australia and campuses in Malaysia and Indonesia. In India, Monash Research Academy is a postgraduate research and PhD training partnership with the Indian Institute of Technology Bombay, whilst Monash-Suzhou is a partnership between Monash University and Southeast University focused on world-class research and training in China. The Monash University Prato Centre meanwhile provides a European base for international research and education. Additionally, Monash has extensive international partnerships and study abroad programs with more than 100+ partner universities around the world.

Established in 1998, Monash University Malaysia is Monash's third-largest campus and one of Malaysia's most respected higher education institutions. More than 9,700 students representing approximately 77 nationalities are currently enrolled at Monash Malaysia, and they enjoy a quality study experience supported by committed staff members. We place a strong emphasis on student experience and strive to produce graduates who can lead and contribute to their local and regional communities. Our graduates can be found in positions of importance all over the world. Since welcoming our first cohort of 417 students, we have graduated more than 27,500 students, including 800 PhDs.

We pride ourselves in educational excellence, offering degrees in arts and social sciences, business, engineering, information technology, medicine, psychology and health sciences, pharmacy, and science across seven schools. New courses in emerging areas, including artificial intelligence, data science, digital business and pharmaceutical science, expand our range of internationally-recognised degrees for a changing world. We invest in constantly upgrading our facilities to incorporate cutting-edge teaching and learning technology to enhance our students' and staff's experience.

In line with Monash University's strategic plan, Impact 2030, our research focuses on issues of national and global significance. We strive to formulate and implement solutions that could mitigate the effects of climate change, promote geopolitical security in the ASEAN region and improve health and wellbeing to enable communities to thrive. Our research projects and researchers are making long-term and sustainable impact across health, economics, policy, technology, the environment and society at large. We also offer a broad range of world-class infrastructure and services to support the needs of the research community and industry.

Our campus is located in Greater Kuala Lumpur, one of the region's industrial hotspots. We sit in the heart of the rapidly developing economic corridor linking Singapore, Kuala Lumpur, Bangkok and beyond. Our education and research are oriented towards deep engagement with this dynamic socio-economic and industrial landscape.

Monash University Malaysia is committed to delivering quality education and research to address the global challenges of our time, and we have ambitious plans to reach our goals. Join us as we make a positive difference for the betterment of communities worldwide.

For further information, please visit www.monash.edu.my.

The School of Arts and Social Sciences

The School of Arts and Social Sciences, established in May 2008, is one of the premier humanities and social science research and teaching institutions in Malaysia. The School offers studies at diploma, undergraduate, honours and postgraduate levels. It oversees three undergraduate degree programmes: Bachelor of Arts and Social Sciences (BASS), Bachelor of Digital Media and Communication (BDMC), and Bachelor of Arts (Honours). In addition, the School offers a Master in Communications and Media Studies coursework and a Doctoral degree by research. The flagship Bachelor of Arts and Social Sciences degree offers majors in Communication, Global Studies, Gender Studies, and Film, Television and Screen Studies with minors in Public Relations and Writing. The School has recently reviewed and revamped the BDMC, introducing industry and community-focused content. It is now looking to grow its Public Relations and Writing offerings.

Academic staff within the School hail from various disciplinary backgrounds: Anthropology, Communication and Media Studies, Film, Television and Screen Studies, Gender Studies, History, International Relations, International Political Economy, Literary Studies, Political Science, and Religious Studies. These disciplinary strengths underpin both the education (teaching) focus of the School as well as its research. The School harbours a large number of Asia and Southeast Asia experts, and has built a reputation around its mission of excellence in research and education that incorporates a socially engaged and diverse Global South perspective on the challenges facing the world. Our research activity takes place within four "strengths": Geopolitics, Development and Governance; Thriving Communities; the Monash Climate Change Communication Research Hub (Malaysia Node); and the Southeast Asian Centre for Digital Tech and Society.

For further information: www.sass.monash.edu.my

POSITION PURPOSE

A Level C academic is expected to make significant contributions to the teaching effort of a discipline, school, faculty or other organisational unit or an interdisciplinary area. An academic at this level is also expected to play a major role in scholarship, research and/or professional activities.

As Director of the Bachelor of Digital Media and Communication, the post-holder plays an important role in the smooth running of this specialist programme. The postholder also concurrently oversees the Communications major within the School's generalist BASS degree (because the major comprises offerings in the BDMC), and works closely with the BASS Director. On programme matters, the post-holder works with and takes direction from the Deputy Head of School (Education). The role encompasses course planning, course design, development and review, course delivery, assessment quality, and monitoring the degree's responsiveness to student feedback.

The role contributes to the development of Communications education at Monash. This field is constantly evolving and the Level C academic is expected to stay abreast of significant opportunities and approaches that will maintain currency in the School's work.

A Level C academic will be required to demonstrate this capacity by a record that includes evidence of quality refereed publications, competitive grant funding, and Higher Degree Research (HDR) supervision experience and/or completions.

In addition to the administrative responsibility of acting as Director of the BDMC, the appointee will coordinate units, prepare and present lectures and/or seminars, undertake marking, contribute to curriculum development, and supervise Honours and HDR students. The units in which they will be involved will be negotiated on appointment and will change over time.

Reporting line: The position reports to a Associate Professor or Professor as appropriate.

Supervisory responsibilities: This position provides direct supervision to staff at Level A or B as applicable and as directed by the Head of School.

Financial delegation and/or budget responsibilities: Not applicable.

KEY RESPONSIBILITIES

1. Develop and deliver innovative and excellent teaching, learning and assessment experiences for undergraduate and postgraduate students
2. Conduct high quality research, maintaining an active record of publication and building a profile of grants and PhD student supervision, in the field of Communication and Media Studies
3. Support the development and implementation of a research strategy for the School of Arts and Social Sciences consistent with the research priorities of Monash University Malaysia and Monash University
4. Participate in collaborations with other universities and with government, industry and/or civil society to drive research impact and educational excellence
5. Support the management of education, research and/or administration in the School through, for example, participation in committees
6. Contribute to curriculum development, innovation, and enhancement mainly in the undergraduate curriculum, in particular in directing the BDMC and the overlapping Communications major that sits within the BASS

7. Lead education innovation and reforms within the BDMC to strengthen effective teaching and learning
8. Ensure the BDMC programme complies with relevant School, Faculty, University and Government policies and regulations
9. Allocate teaching in the BDMC and Communications major, also ensuring that sessional staff are appointed, and trained and supported where required in cooperation with the School's education leadership.
10. Lead the BDMC programme's quality assurance processes and ensure the program complies with relevant school, faculty, university and government policies and regulations.
11. Develop engagement with professional bodies, government and/or industry to ensure the BDMC programme's continued relevance and currency.

KEY SELECTION CRITERIA

Education/Qualifications

1. A doctoral qualification (PhD) in Communication Studies, Media Studies, or a related discipline
2. Demonstrated experience in the development and design of curriculum content; programme/course coordination experience is desirable
3. A strong record of teaching which demonstrates a commitment to educational innovation.
4. An excellent research record, with a strong trajectory in publications, grants and PhD/Masters/Honours supervision
5. Experience in working with partners in government, civil society, industry, or other non-academic research and education stakeholders
6. Demonstrated skills and experience in collaboration and teamwork
7. Demonstrated commitment to developing as an academic leader
8. Demonstrated commitment to equity, diversity, and inclusivity (EDI)

LEGAL COMPLIANCE

Ensure you are aware of and adhere to legislation and University policy relevant to the duties undertaken, including: Equal Employment Opportunity, supporting equity and fairness; Occupational Health and Safety, supporting a safe workplace; Conflict of Interest (including Conflict of Interest in Research); Paid Outside Work; Privacy; Personal Data Protection; Research Conduct; and Staff/Student Relationships.