

POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	SUPERVISING PRODUCER
Position no:	50050079
Team:	[Content]
Department:	Podcasts
Location:	Ultimo
Reports to:	EXECUTIVE PRODUCER, TRUE CRIME 50018254
Classification:	Content Maker
Schedule:	[Schedule A]
Roster cycle	[Non-Rostered]
Band/level:	[Band 7]
HR Endorsement:	4/04/2024

Purpose

Supervise the development, production, and delivery of high quality, impactful, audience focused, digital first narrative and true crime driven podcast series to meet ABC strategy.

Key Accountabilities

- Work closely with Executive Producer, True Crime, to develop, produce and publish true crime podcast series that are aligned with the ABC's strategic goals.
- Initiate, research, write and edit scripts for complex true crime form podcast series; ranging from interview based to long form narrative.
- In collaboration with the Executive Producer, shape podcast formats, tone and narrative across both scriped, and unscripted series.
- Supervise and mentor creative contributors and team members, providing editorial and production guidance.
- Identify and generate original approaches to podcast commissions.
- Oversee podcast production from development to publishing, including managing production schedules and staffing.
- Develop strategies to help grow audiences by considering podcast distribution, promotion and analytics.

- Lead Podcast Content Making teams in arranging the logistics of program production, including aspects of travel, technicalities of audio recording, storage, studio setup and bookings.
- Identify and manage potential legal and editorial risks through the full project cylcle from development to publishing, including liaising with the ABC Legal, Editorial and Governance teams.
- Comply with Rights Management obligations and documentation prior to podcast publication.
- Engage with assigned Digital Producers to produce unique online content and social media collateral.
- Develop a strong network of contacts to help develop and produce original stories with impact.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

- 1. Relevant tertiary qualifications, or demonstrated significant equivalent skills, knowledge and experience.
- 2. Experience developing, structuring, and producing scripted, long form, short-run narrative series and unscripted interview or chat podcasts; in the true crime genre.
- 3. Broad understanding of online audiences, international podcast distribution trends and social media strategies.
- 4. Highly advanced and creative audio production skills and experience supervising Content teams working on long form narrative productions. In particular; high level research, script writing and editing skills.
- 5. Demonstrated successful track record in journalistic investigation, including identifying legal and editorial risks within stories and content.
- 6. A strong understanding of the Editorial Policies and a commitment to uphold all ABC policies and workplace values.
- 7. Demonstrated experience in being a confident and clear communicator with strong interpersonal skills and proven experience in successfully liaising with a broad range of stakeholders.
- 8. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
- 9. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
- 10. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
- 11. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.

