



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	JOURNALIST
Position no:	30003318
Team:	[News, Analysis, Investigations]
Department:	News NSW
Location:	Sydney
Reports to:	NEW SOUTH WALES NEWS EDITOR 50039785
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4]
HR Endorsement:	25/06/2021

Purpose

Provide efficient daily content production to ensure ABC News Online delivers a consistently high standard of original, creative and relevant material from NSW. Work with journalists and other digital staff to prepare and sub-edit content for the NSW home page.

Key Accountabilities

- With routine direction, research, gather, prepare and write stories that engage and inform a variety of diverse audiences across NSW. Regularly generate original story ideas and angles.
- Sub-edit digital content including text, photos, audio and video for the NSW home page.
- Liaise with newsroom colleagues to ensure fast, accurate coverage of NSW stories.
- Use audience analytics to inform story treatments, headlines and presentation. Maintain a demonstrated understanding of platform specific storytelling and emerging digital platforms.
- Communicate effectively and work collaboratively with the team, sharing experience and knowledge as well as training.
- Identify and manage editorial risks. Proactively follow newsroom and corporate policy. Deal quickly with complaints and audience contacts.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.

- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Some experience in news writing and digital production in a major newsroom. Proven experience delivering news on a range of digital platforms, utilising a variety of storytelling techniques.
2. Demonstrated experience with, and/or understanding of, digital news publishing systems. Experience with CoreMedia or equivalent CMS.
3. Accurate sub-editor able to convey complex issues in an easy-to-understand ways and to deliver accurate, clean copy in a fast-paced news environment. A laser focus on headlines and presentation.
4. Demonstrated ability to create authentic digital content which represents the broad diversity of the Australian community and a background covering stories in NSW.
5. A good understanding of digital audience trends, audience analytics and emerging platforms.
6. Proficient communication techniques and a strong focus on teamwork enabling the formation of positive working relationships with other team members, reporters and other ABC staff and contacts.
7. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
8. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
9. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
10. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.



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