

### POSITION DESCRIPTION

Position Title	VIDEO PRODUCER	Position No.	50060752
Team	Entertainment & Specialist	Classification	Content Maker
Department	Triple j	Schedule Roster Cycle	Schedule A 2 Week Rostered
Location	Ultimo	Band / Level	Band 5
Reports to	SENIOR VIDEO PRODUCER 50024015	HR Endorsement	25/02/2021

Purpose

Produce video and other digital content for triple i's networks including Double I, Unearthed and triple i.

# Key Accountabilities

- Setup, film and edit live studio performances, including Like A Version, with multi-camera setups and lighting plans.
- Assist with production of video content for triple j events, live festival broadcasts, special events and station campaigns.
- Work within an assigned role on larger projects and work independently on smaller projects.
- Collaborate with other triple j staff to conceive, shoot and edit content and ensure timely publishing and effective distribution of all material.
- Set up, coordinate and run shoots where required by the Senior Video Producer and EP of Video.
- Research and interview talent for factual projects.
- Curate and publish content across various social media and native ABC platforms.
- Ensure safe and accessible archive of all video content.
- Shoot still photos for program teams where required and available.
- Keep up-to-date with the audience demographics for triple j, Double J and Unearthed to ensure content ideas reflect the interests and aspirations of the audience.
- Attend and contribute to station meetings, editorial, video content and other meetings as required.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

### Key Capabilities/Qualifications/Experience

- 1. Proven experience in developing and producing creative, accessible and relevant video content for a variety of audiences, including a young audience.
- 2. Demonstrated multi-camera shooting and multi-camera editing experience.
- 3. Experience using digital editing systems such as Adobe Premiere, After Effects and Photoshop. Experience in animation or motion graphics will be considered favourably.
- 4. Understanding of shooting, editing and storytelling conventions across various genres, including factual, comedy and live music.
- 5. Advanced knowledge of social media and best practice use of video across various platforms e.g., formats, durations, thumbnails, titles.
- 6. Proven experience as a photographer, with the ability to edit images for web, mobile and print.



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- 7. A proven team player with strong interpersonal and motivational skills. Proven experience in training and sharing skills with a team. Ability to meet tight deadlines.
- 8. **ABC Principles**: Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
- 9. **ABC Policies**: Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
- 10. **Diversity and Inclusion**: Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
- 11. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
- 12. Demonstrated knowledge and understanding of Aboriginal and/or Torres Strait Islander cultures and an understanding of the issues affecting Aboriginal and/or Torres Strait Islander people. And, ability to communicate sensitively and effectively with Aboriginal and/or Torres Strait Islander people.