

Position Description

| College/Division: | ANU Advancement |
|--------------------------|--------------------------------------|
| Faculty/School/Centre: | ANU Advancement |
| Department/Unit: | Alumni Relations |
| Position Title: | Manager, Alumni Relations |
| Classification: | ANU Officer 8 (Administration) |
| Position No: | 25013 |
| Responsible to: | Associate Director, Alumni Relations |
| Number of positions that | 4 |
| report to this role: | |
| Delegation(s) Assigned: | Nil |

PURPOSE STATEMENT

ANU Advancement leads the development, management and coordination of advancement activities at ANU, in support of the University's objectives of deepening relationships with alumni and securing long-term philanthropic income. ANU Advancement aligns its work with the University's strategic priorities as a national institution committed to excellence in research, education and contribution to public policy development. Members of the office integrate ANU Advancement values – leadership, respect and inclusiveness, ethical behaviour, integrity and accountability and celebration – into their purposeful management of relationships with alumni, donors and prospective donors, within ANU Advancement and across ANU.

The Manager, Alumni Relations is responsible for working towards building a strategic framework for providing externally focused operations for Alumni Relations to meet the University's strategic goals for alumni engagement. This position will be responsible for designing and delivering programs that help to increase engagement and strengthen relationships between the University and its alumni community. The Manager will also provide strategic support and advice to a wide range of internal and external stakeholders.

KEY ACCOUNTABILITY AREAS Position Dimension & Relationships

The Manager, Alumni Relations works closely with the Associate Director to develop and implement the ANU Advancement Alumni Relations strategy and operations. To deliver the function effectively, close working relationships and effective networks based on a high level of stakeholder feedback and engagement must be established both internally within ANU Advancement and across the University.

The Manager, Alumni Relations is responsible for exercising independent judgement in prioritising and focusing their work to maximise levels of engagement by alumni. They must be able to conceptualise new approaches and strategies required and demonstrate high-level problem-solving skills, sound judgement and discretion in the solving of operational problems and in the management of internal and external relationships.

This position will supervise the Senior Alumni Relations Officers and the Alumni Office Administrator.

The position will involve some domestic and international travel and work outside of normal working hours.

Role Statement

- 1. Manage implementation of an annual operational, program and event plan that achieves strategic objectives of the Alumni Relations Strategy.
- 2. Manage the Alumni Relations team including establishing PDR's, KPI's, performance management and recruitment to ensure that team values and the mission statement is advanced.
- 3. Working in conjunction with the Director and Associate Director, Alumni Relations, provide input into annual strategy development.
- 4. Manage, initiate and facilitate the involvement of Alumni Relations at alumni, student and future student events volunteers, developing collateral and coordinating participation at events including Orientation, Open Day,

Graduation and student recruitment activities in Australia and internationally.

- 5. Manage collaboration and support to other portfolios within the A&DR team including stewardship programs, Celebration of Giving, Day of Giving and the annual Phone Appeal as required.
- 6. Manage relationships with students and alumni, including providing detailed support to volunteers for establishing networks, events and programs globally.
- 7. Provide specialist advice and recommendations to ANU colleagues and volunteer alumni to support informed decision making, including presenting data and information from particular cohorts in Raiser's Edge database.
- 8. Provide high-level communications including briefing documents for events and meetings with alumni; present research on alumni in briefing materials; prepare speaker notes; present research on alumni including biographical information; and present detailed analysis, including survey and evaluation outcomes.
- 9. Regularly review, develop and deliver policies and processes that enhance engagement with and client service to students, alumni and ANU colleagues.
- 10. Keep up to date with trends, benchmarking, best practice, professional standards, regulations and new concepts and ideas within alumni relations, helping to provide the best services and benefits for alumni.
- 11. Undertake other duties as directed consistent with this level of classification.
- 12. The successful candidate will need to be available to occasionally work evenings or on weekends. Domestic and International travel may also be required.

SELECTION CRITERIA

Supervisor/Delegate Signature:

- 1. Degree qualifications with extensive relevant experience and proven expertise in the management of significant human and material resources or an equivalent combination of experience and training.
- 2. Demonstrated experience in developing and implementing alumni and engagement strategies.
- 3. Demonstrated leadership experience in a culturally diverse environment with an ability to coach and mentor staff, to promote a positive culture of collaboration and excellence to achieve goals within a complex and evolving environment.
- 4. Demonstrated ability to establish and sustain effective professional relationships through the use of excellent oral and written communication skills.
- 5. Highly developed analytical and problem-solving skills with the proven ability to establish priorities and meet competing deadlines in the management of sensitive and complex issues across a broad range of stakeholders.
- 6. Demonstrated ability to create and devise new ways of delivering programs with a focus on the full program management cycle.
- 7. Demonstrated ability to develop and implement best practice policies and procedures and guidelines relevant to the function.
- 8. A demonstrated high level of understanding of equal opportunity principles and a commitment to the application of EO policies in a university context.

| Printed Name: | Uni ID: | |
|---------------|---------|--|
| | | |
| References: | | |

Date:

| References: | |
|--|--|
| General Staff Classification Descriptors | |
| Academic Minimum Standards | |



Signature:

Pre-Employment Work Environment Report

| Position Details | | |
|--------------------|---------------------|--|
| College/Div/Centre | Dept/School/Section | |
| Position Title | Classification | |
| Position No. | Reference No. | |

In accordance with the Occupational Health and Safety Act 1991 the University has a duty of care to provide a safe workplace for all staff.

- This form must be completed by the supervisor of the advertised position and forwarded with the job requisition to Appointments and Promotions Branch, Human Resources Division. Without this form jobs cannot be advertised.
- This form is used to advise potential applicants of work environment issues prior to application.
- Once an applicant has been selected for the position consideration should be given to their inclusion on the University's Health Surveillance Program where appropriate see .

 http://info.anu.edu.au/hr/OHS/__Health_Surveillance_Program/index.asp Enrolment on relevant OHS training courses should also be arranged see http://info.anu.edu.au/hr/Training_and_Development/OHS_Training/index.asp
- 'Regular' hazards identified below must be listed as 'Essential' in the Selection Criteria see 'Employment Medical Procedures' at http://info.anu.edu.au/Policies/_DHR/Procedures/Employment_Medical_Procedures.asp

| TASK | regular | occasional | TASK | regular | occasional |
|---|---------------|------------|--|---------|------------|
| key boarding lifting, manual handling repetitive manual tasks catering / food preparation fieldwork & travel driving a vehicle | | | laboratory work work at heights work in confined spaces noise / vibration electricity | | |
| NON-IONIZING RADIATION | | | IONIZING RADIATION | | |
| solar ultraviolet infra red laser radio frequency | | | gamma, x-rays beta particles nuclear particles | | |
| CHEMICALS | | | BIOLOGICAL MATERIALS | | |
| hazardous substances allergens cytotoxics mutagens/teratogens/ carcinogens pesticides / herbicides | | | microbiological materials potential biological allergens laboratory animals or insects clinical specimens, including blood genetically-manipulated | | |
| pocadace, norbiciace | _ | | specimens immunisations | | |
| OTHER POTENTIAL HAZAF | RDS (please s | specify): | • | | |

Name: