



LECTURER

SCHOOL/UNIT	School of Business
SPECIALISATION	Marketing
CLASSIFICATION	Level B
WORK LOCATION	Main campus

ORGANISATIONAL CONTEXT

Monash University is Australia's largest university, and a member of the prestigious Group of Eight research intensive universities. In the most recent QS World University Rankings, Monash rated 55 in the world.

Monash is a global university. In addition to its four Australian campuses, it has a comprehensive campus in Malaysia and centres for graduate education in China and India. It also has a teaching and conference centre in Italy. A unique alliance with the University of Warwick (UK) sits alongside an array of international collaborations with leading universities and corporations around the world, expanding the University's global network.

Monash University Malaysia is Monash's third largest campus, with over 8000 students and 900 staff. We are a comprehensive campus offering degrees in business, engineering, medicine, science, information technology, pharmacy, social science and humanities across seven Schools. We are rated among the very best among universities in Malaysia, and the quality of our research output positions us among the very best universities in Southeast Asia.

Monash University Malaysia provides Monash University with a platform for scholarly engagement with the dynamic Southeast Asia region. We are located in greater Kuala Lumpur, in the Klang Valley, one of the region's industrial hotspots. We sit in the heart of the rapidly developing economic corridor linking Singapore, Kuala Lumpur, Bangkok and beyond. Our education and research is oriented towards deep engagement with this dynamic social and industrial landscape.

In 2018, we celebrated our twentieth anniversary in Malaysia. Since our establishment in 1998 we have produced more than 16,800 graduates from more than 78 countries. We provide a diverse and inclusive scholarly environment.

In 2017, Monash Malaysia was awarded a Six Star SETARA rating by the Malaysian Ministry of Education. This places us in the very top "outstanding" cohort of Malaysian Universities.

For further information see www.monash.edu.my.

The School of Business is the largest school at Monash University Malaysia with about 2,900 students and 90 staff. The School is structured into seven departments: Accounting, Finance, Business Law and Taxation, Strategic Marketing, Management, Economics, and Econometrics and Business Statistics. The School is part of Monash University's Faculty of Business and Economics.

The School of Business is an innovative, entrepreneurial and culturally diverse organisation. Its mission is to have a meaningful impact on the way business is conducted in Asia through outstanding research and education, along with extensive engagement with industry and the community.

For more information, please visit: <https://www.monash.edu.my/business>

POSITION PURPOSE

A Level B academic is expected to make contributions to the teaching effort of the university and to carry out activities to maintain and develop her/his scholarly, research and/or professional activities relevant to the profession or discipline.

The academic will have responsibility for fostering excellence in research, teaching, engagement and professional activities in the academic discipline within the school, campus and the University. The role specifically will focus on strengthening the Strategic Marketing and Digital Marketing major and contribute towards the development of a qualitative methodology research cluster for the department. The ability to navigate different online teaching tools expertise in qualitative research will be an added advantage.

Reporting Line: The position reports to the Head, Department of Marketing

Supervisory responsibilities: Not applicable

Financial delegation and/or budget responsibilities: Not applicable

KEY RESPONSIBILITIES

1. Contribute to curriculum development, innovation, enhancement and quality assurance in the undergraduate and postgraduate units
2. Deliver innovative and excellent teaching, learning and assessment experiences for undergraduate and postgraduate students
3. Conduct original research, developing an active record of publication and starting to build a profile of grants and supervision
4. Participate in collaborations with other universities and with government, industry and/or civil society to drive research impact and educational excellence
5. Support the management of education, research and/or administration in the School through, for example, participation in committees
6. Able to contribute towards developing a qualitative methodology cluster for the Department.

KEY SELECTION CRITERIA

1. A doctoral qualification (PhD) or equivalent qualification
2. Demonstrated ability to teach in a university environment
3. Demonstrated ability to produce excellent research and supervision of Undergraduate/Honours students
4. Demonstrated ability to work with partners in universities, government and/or civil society
5. Demonstrated skills and experience in collaboration and teamwork

6. The incumbent will be required to deliver units using different pedagogies that range from fully face-to-face, flipped or blended learning, to fully online.
7. Ability to teach across a range of qualitative methodologies will be an added advantage.

LEGAL COMPLIANCE

Ensure you are aware of and adhere to legislation and University policy relevant to the duties undertaken, including: Equal Employment Opportunity, supporting equity and fairness; Occupational Health and Safety, supporting a safe workplace; Conflict of Interest (including Conflict of Interest in Research); Paid Outside Work; Privacy; Research Conduct; and Staff/Student Relationships.