



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	CLIMATE LEAD
Position no:	NEW 4653
Team:	[News]
Department:	National and International News
Location:	Flexible
Reports to:	NAT.EDITOR REGIONAL REPORTING & WEATHER 30000914
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 7-8]
HR Endorsement:	10/10/2023

Purpose

Lead and generate impactful, accurate, innovative and digital-first national climate coverage across all ABC platforms.

Key Accountabilities

- Generate multiplatform climate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Deliver digital-first, trusted and impactful journalism, with an audience-centred approach.
- Research, write, produce and present accurate, concise and clear stories of a complex nature in the assigned network round at an outstanding level for digital, broadcast, social and emerging platforms to meet new and under-served audiences (female, young, CALD and outer-suburban) where they are.
- Work with initiative to generate, investigate and break climate stories which have an impact on the national agenda and provide audiences with a diversity of perspectives.
- Lead and contribute to editorial meetings as required, suggesting ideas, leads and angles. Adopt a flexible, collaborative approach within the team. Contribute to staff training as required.
- Develop and maintain a vast contact base in the round to generate original stories.

- Research story material, identify suitable sources, and arrange and conduct interviews to support your own and others' output.
- Maintain a sophisticated understanding of multimedia story telling techniques and work closely with the Climate Team Editor and digital specialists, and other ABC programs/units, to generate content that engages, entertains and informs the audience.
- Present live reports and participate in Q&As of a complex nature with flair to engage the audience.
- Work collaboratively and provide journalistic leadership and mentoring within the climate team and broader ABC News division.
- Actively engage with communities in Australia's outer suburbs to find and tell climate stories that are relevant for them and in line with the News strategy.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated equivalent skills, knowledge and experience.
2. High level editorial judgement and demonstrated leadership credentials; demonstrated reporting of particularly complex stories for news / current affairs across video, digital, audio, on-demand and social platforms.
3. Proven ability to explain and contextualise complicated issues in a live, time-critical environment, with various filing deadlines.
4. Demonstrated excellent climate expertise either through a track record of breaking stories in the round and/or specialist qualifications.
5. Outstanding interpersonal and motivational skills, with a demonstrated ability to guide others and take direction and advice from managers and specialist colleagues, while working collaboratively in a fast-paced news team.
6. A proven ability to source and maintain national and international contacts including extensive contacts in the assigned round.
7. High level understanding of audience, digital and social media trends including emerging platforms and their influence on news consumption and delivery, in order to maximise reach and engagement.
8. Significant experience in planning, producing, and delivering innovative news; demonstrated outstanding ability to produce clear, strong, accurate editorial content in accordance with Editorial Policies and Style Guides
9. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
10. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
11. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.



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