



Position description

Position details

Position title: Business Intelligence Analyst (Graphic Designer) Position number: 2540

Business group Scheme Improvement & Regulation Grade: 4

Directorate: Actuarial, Analytics & Reporting FTE: 1

Reports to: Manager Business Reporting

Organisational overview

ReturnToWorkSA is responsible for insuring and regulating the South Australian Return to Work scheme. We provide insurance that protects South Australian businesses and their workers in the event of a work injury.

Designed to protect business owners from the full cost of workplace injuries, we provide financial support to cover worker wages, reasonable medical treatment and return to work services to people who have been injured at work.

Our services and those delivered by our claims agents are designed to provide early intervention support to workers and employers following a work injury to ensure the worker can recover and return to work as quickly as possible.

Business group and Directorate overview

The Scheme Improvement & Regulation Business Group is responsible for developing, monitoring, improving and enforcing the SA Workers Rehabilitation and Compensation Scheme's regulatory framework. Within this framework the group: (1) ensures that employers and providers are educated regarding their responsibilities and obligations under the Act; (2) monitors compliance with ReturntoWorkSA regulations and policies; and (3) initiates investigations into non-compliance and breaches of legislation.

The Actuarial, Analytics & Reporting Directorate provides information governance, reporting, and solutions to business needs for RTWSA and key external stakeholders.

Position purpose

This position is responsible for:

• proactively engaging with internal and external customers to understand and interpret their key business drivers, priorities, and reporting needs; and



- working with the business and its stakeholders on communicating and storytelling through visuals such as infographics and Tableau
- Incorporating visuals and infographics into user experiences such as dashboards, ad-hoc reports and self-service support that empower customers with access to easy to interpret, accurate and timely information.
- high level reporting and stakeholder management, including facilitation and capturing commentary

Subject to business requirements, the role may also be involved in the development of standardised reports.

Key relationships

Internal: All directorates, key focus on operational directorates

External: SafeWorkSA, Safework Australia, claims agents, legal providers, Australian Bureau of Statistics.

Key result areas (KRA's)

1. Build and maintain Visuals, User Experience and infographics to meet customer requirements by:

- Maintaining strong working relationships with key business customers to ensure visuals such as infographics and user experience can be met in a timely, collaborative and professional manner
- Collaboratively and extensively investigating, analysing and interpreting business directorate information needs based on a strong understanding of business processes, drivers and priorities and RTWSA's business reporting frameworks and tools
- Continuously maintaining a strong understanding of key business programs, priorities and issues to enable the provision of accurate and appropriate Business Intelligence and graphic design tools for customers
- Leveraging our tools and definitions to build infographics and dashboards that provide business units the ability to monitor their respective areas and 'drill-down' to the level they require
- Educating all business units on the importance of the user experience, data and information, including ensuring visuals and their elements are understood by the business
- Designing and developing infographics for each business unit within RTWSA (subject to prioritisation)
- Where not present, incorporating definitions and metadata to enable explanation of data from source systems to visuals and stories
- Developing and maintaining a program to ingrate infographics into Tableau analytics
- Working closely with the Business Analysts to ensure business needs are meet and are aligned to business activities
- Keeping current with industry trends to ensure best-practice visual experiences and presentation

2. Design, develop and produce visuals and infographics by:

- Taking responsibility for the whole delivery lifecycle including specification, planning, development, coordinating testing and promotion
- Maintaining a sound knowledge of the business (including key programs, initiatives and priorities) to be able to interpret business needs and appropriate solutions
- Delivering superior customer service that is at all times in line with RTWSA's Service Culture standards



- Delivering reports to agreed timeframes, and where not possible, communicating early and often
- Proactively identifying areas of improvement to incorporate infographics among the Business Reporting Analyst team
- 3. Provide support to business customers on presentations and storytelling tools and techniques by:
- Persona segmentation each business directorate and evaluate their current analytical and information user experience with visual such as infographics
- Turn stakeholders into information "promoters" through our customer service delivery model
- Become an expert in RTWSA's information tools
- Coordinating with the Business Reporting analysts and developers to ensure metrics and values are relevant and correct
- Continuing to learn and leverage tools/techniques within industry best practice
- 4. Assist RTWSA to successfully achieve workplace health and safety and injury management (WHS&IM) objectives and continuous improvement of WHS&IM by:
- being engaged in WHS&IM activities,
- seeking opportunities for improving our WHS&IM systems,
- understanding your WHS&IM responsibilities and accountabilities,
- identifying hazards and undertaking actions to minimise risks where appropriate, and
- actively participating in WHS&IM training.
- 5. A collaborative, performance based organisational culture is actively maintained and developed, and all actions and behaviours are aligned with the organisational values of Professional Excellence, Achievement, Respect and Integrity.

Notwithstanding the above, other duties may be required.

Challenges (optional)

Key challenges facing this role include:

- balancing the expectations of the business with ability to deliver
- working across and between business units to ensure consistency in terminology and reporting
- educating the business on the importance of visuals and communicating a story
- working within rapid application development iterations for service delivery (Agile Sprints)
- remaining knowledgeable in industry trends and best practices involving Business Intelligence and visualisations

Qualifications

Undergraduate degree in business, finance, management information systems or equivalent



In lieu of formal qualifications, consideration may be given to candidates with relevant experience

Knowledge, skills and experience

Essential

- At least three (3) years' experience in business intelligence/reporting in a relevant industry (eg, insurance)
- Experience in using and developing infographics and visuals using contemporary media editing and business intelligence software (eg, Adobe Cloud, Adobe Photoshop, Tableau, Microsoft Reporting Services, Qlikview, Cognos, Microsoft Excel, Microsoft PowerPivot)
- Demonstrated experience in manipulating and adding value to business data to meet customer needs
- Ability to write and understand business definitions, metrics and Key Performance Indicators
- Strong relationship management skills including experience and ability to develop effective partnerships with stakeholders
- A demonstrated commitment to accuracy and quality of information
- Superior customer service skills consistent with RTWSA's Service Culture standards
- Demonstrated business analysis skills enabling the translation of business information requirements to relevant data sets
- Strong problem solving, analytical and judgement skills
- Demonstrated ability to integrate business understanding in responding to business reporting needs Clear communication skills, including the ability to understand, interpret, and present results
- Sound ability to negotiate with and influence business customers
- Expert knowledge in Adobe products, including proficiency in customer functions and infographics
- A demonstrable commitment to maintaining knowledge and skills in contemporary media editing and business intelligence tools and techniques

Desirable

• Experience in the insurance or workers' compensation industry will be highly regarded

Expected Behaviours

Attribute	Description	Examples
Clear communicator	Ability to communicate clearly,	eg, in developing BI solutions, ensure that
	completely, assertively and	requirements are clear and completely
	concisely to the business	understood
Team collaboration	Ability to actively participate in	e.g. Tool limitations may require a more
	Action Service Delivery team and	creative way to answer the same question.
	bring a point of view to potential	Creative solutions to be discussed with the
	risks and issues	team
Innovator	Ability to critically reflect on and	e.g. New functionality from a tool may
	apply personal experience, team	provide a better solution



	collaboration, lessons learned, and external subject matter	
	expertise into current solutions	
Empathy	Understanding the requestor as a	e.g A technical heavy reporting solution
	client and ability to think of their	may not be easy to understand by the end
	user experiences and business	user
	requirements	
Resilience	Ability to take feedback and	e.g. service delivery is not only about the
	direction from a 360 point of view	client but the success of the team

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Key Leadership Attributes		
Attribute	Description	Level description examples
Lead Ethically	Set and display high behavioural	Level 2: Proficient
	standards that embody the	Able to demonstrate this attribute
	organisation's values and support	with sound levels of proficiency.
	and encourage others to maintain	Generally able to work
	high standards themselves.	independently. Occasionally seeks
		advice.
Communicate Influentially	While considering others'	Level 2: Proficient
	perspectives, positively influence	Able to demonstrate this attribute
	others 'understanding, thinking,	with sound levels of proficiency.
	attitude and action through	Generally able to work
	engaging dialogue and persuasive	independently. Occasionally seeks
	communication to achieve desired	advice.
	outcomes.	
Apply Professional Judgement	Draw on principles, experience,	Level 2: Proficient
	data, and other's views, to make	Able to demonstrate this attribute
	well-informed decisions in the best	with sound levels of proficiency.
	interests of the organisation and its	Generally able to work
	stakeholders.	independently. Occasionally seeks
		advice.



Professional Skills (SFIA) Profile

Highest Level of Responsibility: Enable (4)

Skill	Description	Level Description
Data analysis	The investigation, evaluation,	Level 3 Applies data analysis, data
DTAN	interpretation and classification of	modelling, and quality assurance
	data, in order to define and clarify	techniques, based upon a detailed
	information structures which	understanding of business
	describe the relationships	processes, to establish, modify or
	between real world entities. Such	maintain data structures and
	structures facilitate the	associated components (entity
	development of software systems,	descriptions, relationship
	links between systems or retrieval	descriptions, attribute definitions).
	activities	Advises database designers and
		other application development team
		members on the details of data
		structures and associated
		components.
Programming/software	The design, creation, testing and	Level 3 Designs, codes, tests,
development	documenting of new and amended	corrects, and documents moderately
PROG	programs from supplied	complex programs and program
	specifications in accordance with	modifications from supplied
	agreed standards.	specifications, using agreed
		standards and tools. Conducts
		reviews of supplied specifications,
		with others as appropriate



Level 3 Identifies and resolves issues **Application support** The provision of application **ASUP** with applications, following agreed maintenance and support services, either directly to users of procedures. Uses application the systems or to service delivery management software and tools to functions. Support typically collect agreed performance includes investigation statistics. agreed and Carries out resolution of issues and may also applications maintenance tasks. include performance monitoring. Issues may be resolved by providing advice or training to users, by devising corrections (permanent or temporary) for faults, making general or sitespecific modifications, updating documentation, manipulating data, or defining enhancements Support often involves close collaboration with the system's developers and/or with colleagues specialising in different areas, such as Database administration or Network support. **Technical specialism** The development and exploitation **Level 4** Maintains knowledge of **TECH** of expertise in any specific area of specific technical specialisms, technology, technique, method, provides detailed advice regarding product or application area. their application and executes specialised tasks. The special-ism can be any area of information or

Testing TEST

Testing embraces the planning, design, management, execution and reporting of tests, using appropriate testing tools and techniques and conforming to agreed process standards and industry specific regulations. The purpose of testing is to ensure that new and amended systems, configurations, packages, services, together with any interfaces, perform as specified, and that the risks associated with deployment are adequately understood and documented. Testing includes the process of engineering, using and maintaining testware (test cases, test scripts, test reports, test plans, etc) to measure and improve the quality of the software being tested.

Level 3 Reviews requirements and specifications, and defines test conditions. Designs test cases and test scripts under own direction, mapping back to pre-determined criteria, recording and reporting outcomes. Analyses and reports test activities and results. Identifies and reports issues and risks associated with own work.

Special requirements/conditions

Please enter any information that may be specific to the role including travel requirements, work outside of ordinary hours, part-time hours, employment checks etc.

Budget to be managed: Nil

Approved by: Peter Worthington-Eyre, Director Scheme Date: December 2015

Actuarial, Analytics & Reporting

Date last evaluated (P&C):

