

CCAP Senior Content Advisor

Background

This position contributes to the Cambodia Communication Assistance Project Phase 2 (CCAP2) which is based in Phnom Penh, Cambodia. This project is managed by the International Development (ABCID) Unit, within the International Division of the Australian Broadcasting Corporation (ABC). ABCID manages and implements media development and communication for development projects throughout Asia and the Pacific.

CCAP2 works with four Provincial Department of Information (PDI) radio stations in Kampot, Kampong Cham, Battambang and Siem Reap as well as Kratie Community radio station. The program content focuses on promoting citizen voice, enhancing local authority's transparency and accountability, linking citizens with authorities to raise and address their issues and concerns and content that contributes to ending violence against women (EVAW). CCAP2 is an Australian Aid funded program.

Job Purpose

The Senior Content Advisor (SCA) will work closely with the CCAP2 Content Team (CT) and the Team Leader, to provide advice and support, impart knowledge on core themes including elections, gender and governance, and enhance the capacity of relevant CCAP2 staff to deliver effective training, mentoring and capacity building to PDI staff. The SCA will be based in the 4 partner PDI provinces for periods of up to 8 weeks per PDI with a CT member delivering training and mentoring to PDI staff. The SCA will be required to travel between the 4 PDIs and the CCAP office in Phnom Penh.

The position is for 8 to 12 months.

Scope

The SCA will provide training to PDIs and advice to the CCAP2 Content Team in the following areas:

1. Election processes, procedures and voter education, including interview techniques, content preparation, and talkback programs, which will contribute to holding local authorities to account;
2. In-depth reporting on governance issues;
3. EVAW content including news production on the We Can Do It! Program;
4. Provision of media training to Provincial Department Representatives in the four partnered provinces.

Reporting to the Team Leader, and working closely day-to-day with the CCAP2 CT and the Research Team (RT), the Advisor will be responsible for:

- Delivering support to the CT that reflects best practice in pre and post-election reporting so that the CT can manage and coordinate election coverage on talkback programs.
- Observing and identifying PDI staff's training and development needs and providing training, mentoring and coaching;
- Staying abreast of international best practice especially in media, governance and EVAW;

- Introducing new concepts and providing input to TB and ERAW Programs, PDIs' Facebook page and website;
- Providing advice to CT on CCAP2 Social Media Strategy;
- Developing a training plan with the CT to be delivered to PDI including identifying topics, guest speakers and interviewees, reporting plans, election cycles, objective reporting and stakeholders.
- Developing a training plan on 'in-depth reporting on governance' to be delivered to PDI including how to research topics, obtain background information, identifying sources and effective presentation.
- Providing advice to CCAP2 CT on developing content that contributes to ERAW in Cambodia, including accessing experts as guest speakers and facilitators, creating content around primary and secondary prevention and identifying innovative content formats.
- Developing and delivering training to PDI (with CCAP2 CT) on news production relating to ERAW and utilising available resources including Code of Ethics.
- Developing and delivering media training to potential talkback program guest speakers at the provincial level.

Selection Criteria

- Tertiary qualifications (post graduate preferred) in a relevant discipline, such as journalism, communications, media, governance with international development specialisation and experience as advantage.
- Extensive experience in a senior role in broadcast media including knowledge and experience of talkback radio.
- Knowledge and understanding of capacity development and demonstrated experience in capacity building principles including experience in developing and delivering training.
- High level knowledge and understanding of governance issues and election processes in Cambodia.
- High level understanding of gender in a development context and strategies for ERAW.
- Excellent written communication and ability to contribute to reports.
- Experience of working in challenging environments that require adaptability and resilience.
- Ability to work well in a multicultural team environment, maintaining effective relationships with an emphasis of flexibility, communication, collaboration and solution-based approaches.
- A current working with children/police clearance is an essential requirement for this position. The incumbent will be required to re-new any clearance in keeping with the relevant legislation.
- Understanding of, and commitment to, the ABC's [aims, values and workplace policies](#).

ABCID is a child safe organisation and will ask all applicants to undergo our child safe recruitment procedures and sign our Child Protection Policy/Safeguarding Children Policy. All staff and volunteers must sign and agree to conform to the Safeguarding Children Policy and Code of Conduct as a condition of employment/engagement with the organisation.