

Volunteer role description

Volunteer – Market Researcher: Marketing Support

Department	MF&C
Availability	2- 3 days a week for 3 months
Location	St Andrews House, Sydney, NSW
Category	Contributing to our operational work

Building an inclusive, diverse and active humanitarian movement based on voluntary service

Role purpose

The role focuses on researching, identifying and linking opportunities to support Red Cross acquire business partners and ambassadors. This includes analysis of opportunities, the profiling/vetting of prospects and contextual research aimed at maximising the effectiveness of new and existing donor conversion campaigns and activities.

Role responsibilities

The role has one key component:

- To undertake due diligence screenings of all potential business partners and ambassadors, assessing any reputational risk posed by a public image of association.

Undertake due diligence

- Screen prospective business partners and ambassadors in accordance with the Business Partnerships Protocol and other Protocols as developed.
- Complete ethical screenings of business partners and ambassadors as needed, and confirm / validate screenings completed by the Australian Red Cross Blood Service.
- Ensure all potential partnerships align with - and affirm - Red Cross' brand position and 7 fundamental principles, without compromising our reputation or the public's trust in us.

Knowledge, skills and experience

- Accountability. A strong service orientation and willingness to ensure the business need is met.
- Demonstrated ability to undertake effective prospecting-related desktop research.
- Diligence. Demonstrated ability to clarify the requirements of a task and work under pressure to tight deadlines whilst maintaining high standards.
- Tenacity. Demonstrated ability to contribute value, to work independently and as part of a team,

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- Superior communications (written, oral and presentational) and interpersonal skills.
 - Competence in Microsoft Office and high level of IT literacy to produce report documents.
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Check requirements

- A Police Check is a requirement for this role.
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Learning and development

- Complete Red Cross online learning modules as required
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General conditions

We act always in accordance with the Australian Red Cross Code of Conduct and Child Protection Code of Conduct

We are a Child Safe organisation and all volunteers are required to comply with relevant State and Territory legislation requirements

We comply with the Red Cross Workplace Health and Safety management system

We demonstrate skill, knowledge and behaviour to work with Aboriginal and Torres Strait Islander people in a culturally respectful way

We may be required to assist the organisation on occasion, in times of national, state or local emergencies or major disasters

In all activities, our volunteers are guided by the Fundamental Principles of the Red Cross and Red Crescent Movement

Humanity

Impartiality

Neutrality

Independence

Voluntary Service

Unity

Universality
