ABC POSITION DESCRIPTION

Division:	***ABC Regional***	**Position Title:**	***Reporter, Features***
Department:	Regional Content	**Classification:**	Content Maker, Schedule A (Rostered 2 weeks) Band 4-5
Location:	Ballarat	**Position No:**	50009230
Reporting to:	Chief of Staff, Western Victoria	**Approval:**	

Purpose: Produce non-daily features content for a variety of digital and broadcast platforms.

Key Accountabilities:

1. Work under the general direction of the Chief of Staff and within a small team to effectively gather, prepare, write and present stories that meet the requirements of the ABC's programs and platforms.
2. Create original content for video, social, digital, mobile and audio platforms with a thorough understanding of technological requirements associated with those platforms.
3. Facilitate and moderate audience driven content initiatives, including social newsgathering to enhance and create original reports via User Generated Content.
4. Explore and investigate issues, people and places that are important to the audience, and tell those stories to a national audience.
5. Represent the ABC in a positive light in daily field work and other public forums including social media.
6. The role involves travel to remote locations and requires reporting or presenting other program content.
7. Actively promote the ABC values and apply all relevant workplace policies and guidelines.
8. All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors and Other Officers

Key Capabilities/Qualifications/Experience:

1. Tertiary qualifications in journalism and/or demonstrated experience in digital and broadcast production.
2. Proven editorial instincts, with demonstrated experience in creating unique stories that resonate with audiences and told with creativity, brevity and flair.
3. The ability to interview sources, analyse information, fact-check, file high quality stories to tight deadlines and moderate user generate content.
4. Skilled at taking compelling video to enhance stories, and post-production experience. Photography and audio production skills will be looked upon favourably.
5. Experience in writing compelling text-based stories, with the ability to sub-edit and fact-check editorial content produced by others. Ability to mentor or train others in best digital publishing practice.
6. Demonstrated connection and understanding of local regional communities, their issues and people. Understanding of national audience and audience habits.
7. Proficient in the use of relevant software and hardware, including advanced knowledge of content management systems and social media tools.
8. Current valid driver's license is essential.
9. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds.
10. An understanding of and commitment to the ABC's aims, values and workplace policies.