

## ABC POSITION DESCRIPTION

<b>Division:</b>	GIG Projects - Transformation	<b>Position Title:</b>	Graphic Designer
<b>Department:</b>	GIG Projects – ABC Life	<b>Classification:</b>	Content Maker, Band 7 Schedule A (non-rostered)
<b>Location:</b>	Negotiable	<b>Position No:</b>	TBC
<b>Reporting to:</b>	TBC	<b>Approval:</b>	TBC
<b>Purpose:</b>	Creating graphic design elements across a range of digital platforms to support output of the ABC Life project.		
<b>Key Accountabilities:</b> <ul style="list-style-type: none"><li>Working with a cross-disciplinary team to develop, test and implement engaging digital journalism and interactive content for the ABC Life project.</li><li>Design from concept to realisation a wide range of mobile-first designs, illustrations, infographics, animations and other visual elements with a commitment to accuracy and accessibility.</li><li>Keep up-to-date with advances and developments in the digital media industry including current mobile web standards and emerging trends in interactive web design, and share knowledge with colleagues.</li><li>Maintain an understanding of current events and issues, monitoring a wide range of media outlets.</li><li>Cultivate a supportive working environment that encourages creative, entertaining and service-oriented storytelling.</li><li>Adopt a flexible, collaborative approach within the team, suggesting ideas and helping to develop the output needs of others, as well as contributing to staff training as required.</li><li>Actively promote the ABC values and apply all relevant workplace policies and guidelines. All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors and Other Officers.</li></ul>			
<b>Key Capabilities/Qualifications/Experience:</b> <ol style="list-style-type: none"><li>Demonstrated background in designing and creating a wide range of visual and interactive components and applications on digital platforms for a media organisation, including narrative-driven scenes, charts, maps, infographics, data visualisation as well as video graphics and animated motion graphics.</li><li>Exceptional experience with mobile UI/UX which is coupled with an acute awareness of industry best practice.</li><li>Outstanding responsive and adaptive and graphic skills to create output to support the narrative.</li><li>Proven substantial understanding of front-end development considerations when applying design solutions.</li><li>Outstanding level of proficiency in a range of graphic software applications, particularly the Adobe Creative Suite tools.</li><li>Experience working on complex and overlapping projects to tight deadlines with an ability to undertake multiple and complex projects simultaneously under stringent timeframes.</li><li>Excellent news judgement and storytelling skills, with the ability to create visual content that connects with audiences on social media.</li><li>Demonstrated ability to collaborate with content makers to research and tell highly creative stories.</li><li>Demonstrated knowledge and understanding of developments in digital news media, social media and audience trends. Strong understanding of the ABC’s purpose and place in the media environment.</li><li>An understanding of and commitment to the ABC’s <a href="#">aims, values and workplace policies</a>.</li></ol>			