

ABC POSITION DESCRIPTION

Team:	ABC Regional & Local	Position Title:	National Regional Reporter
Department:	Rural & Regional Network	Classification:	Content Maker, Schedule B (Rostered), Band 6-7
Location:	Canberra	Position No:	S30001176
Reporting to:	National Editor, Regional Reporting Team	Approval:	Head Rural and Regional Coverage
Purpose:	This is a senior reporting position based in a capital city initiating and sourcing regional and specialist rural stories and related long-form content for digital and broadcast platforms.		
Key Accountabilities: <ul style="list-style-type: none">1. Create compelling rural broadcast (audio and video), social media and online content to engage state and national audiences across platforms2. Display an in depth understanding of rural and regional issues3. Work effectively and collaboratively as part of the national regional reporting team under the leadership of the National Editor, with other colleagues across ABC Regional and other areas of the ABC4. The role involves occasional travel to remote locations and requires reporting or presenting other program content.5. Encourage audience engagement and use digital media to gather news and extend audience reach.6. Actively promote the ABC values and apply all relevant workplace policies and guidelines.7. All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors and Other Officers.			
Key Capabilities/Qualifications/Experience: <ul style="list-style-type: none">1. Excellent interpersonal and motivational skills, proven experience in broadcast and digital platforms with accomplished editorial skills and judgement.2. Proven ability to develop, produce and present content that is accessible and relevant to the ABC audience at an accomplished level. Demonstrated creative approach to content construction and delivery.3. Sound knowledge of rural and regional issues affecting Australians and the ability to translate that to national platforms4. Tertiary qualifications in Journalism and demonstrated experience or knowledge of rural and regional issues including agriculture and primary industry.5. Proven capacity to initiate, research and conduct interviews and provide significant input into shaping program sound to build and maintain audiences and to meet specialist rural and regional audience requirements.6. Ability to work under pressure and to tight deadlines. Proven team player. Ability to work under limited supervision. Detailed knowledge of modern broadcast technology including digital editing and online content.7. A positive contributor and active member of the team who, in addition to producing their own material, is willing to contribute to other outlets across the full range of ABC networks, and has an interest and ability to produce online content.8. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds.9. An understanding of and commitment to the ABC's aims, values and workplace policies.			