

ABC POSITION DESCRIPTION

Division: ABC Regional	Position Title: Rural Reporter
Department: ABC North Qld	Classification: Content Maker, Schedule B, Band 4-5
Location: Townsville	Position No: 30000361
Reporting to: Chief of Staff	Approval:
<p>Purpose: To present and produce rural and primary industry content for radio and online on a daily basis, display experience in rural journalism and an indepth understanding of rural and regional issues.</p>	
<p>Key Accountabilities:</p> <ol style="list-style-type: none"> 1. Working to the Chief of Staff, ABC North Queensland and with editorial responsibility to EP Rural Queensland, present and produce rural and primary industry content for radio and online on a daily basis. 2. Provide content contributions and ideas to other members of your local team whilst ensuring you fulfil your specialist role and reporting responsibilities to other content areas. 3. Preparation and presentation of daily content for the Rural Report and Country Hour as well as the production of regular feature material. 4. Actively identify rural content that could travel to other content areas across the ABC in liaison with your Chief of Staff, and in line with ABC Regional strategies. 5. Moderate social media accounts in conjunction with other local staff 6. Working as part of a team, with the ability to work independently where required, you will contribute to the operational and administrative activities of ABC North Queensland (Townsville). 7. The role involves travel to remote locations and requires reporting or presenting other program content. 8. Actively promote the ABC values and apply all relevant workplace policies and guidelines. 9. All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors and Other Officers. 	
<p>Selection Criteria:</p> <ol style="list-style-type: none"> 1. Tertiary qualifications in Agriculture or Journalism and/or background experience in primary industries. 2. Proven experience in radio and/ or broadcast media with accomplished editorial skills and judgement. 3. Proven ability to develop, produce and present primary industry and rural content that is accessible and relevant to the ABC audience at an accomplished level. Demonstrated creative approach to program construction and delivery. 4. Sound knowledge of rural and regional issues affecting North Queensland. 5. Proven capacity to initiate, research and conduct interviews and provide significant input into shaping program sound to build and maintain audiences and to meet specialist rural and regional audience requirements. 6. Detailed knowledge of modern broadcast technology including digital editing and online content. 7. Ability to work under pressure and to tight deadlines. Proven team player. Ability to work under limited supervision. 8. A positive contributor and active member of the rural team who, in addition to producing their own material, is willing to contribute to other outlets across the full range of ABC networks, and has an interest and ability to produce online content. 	

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9. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds.
10. An understanding of and commitment to the ABC's [aims, values and workplace policies](#).